



Republic of the Philippines
Department of Education
Region VI - Western Visayas
SCHOOLS DIVISION OF CAPIZ

16 JAN 2026

DIVISION MEMORANDUM
No. 034, s. 2026

MASCOT-MAKING CONTEST FOR DEPED REGION VI-WESTERN VISAYAS

To: Assistant Schools Division Superintendent
OIC, Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Heads of Public Elementary, Secondary and Integrated Schools
All Others Concerned

1. Attached is Regional Memorandum No. 032, s. 2026 titled **Mascot-Making Contest For DepEd Region VI-Western Visayas**, which is self - explanatory.
2. Should there be any concern or clarification, please contact **Mr. Romar S. Jaravelo**, SEPS, Social Mobilization and Networking Section of School Governance and Operations Division at 09128108586.
3. Immediate dissemination of this Memorandum is desired.


ROEL F. BERMEJO
Schools Division Superintendent

Encl: As stated
Reference: As stated

To be indicated in the Perpetual Index
Under the following subjects:

SCHOOL

TEACHERS

LEARNERS

ENHANCEMENT



Address: Banica, Roxas City
Contact Number: (036) 6518 456/0968-869-5867
Email Address: capiz@deped.gov.ph
Website: <http://depedcapiz.ph>

Republic of Philippines
Department of Education
REGION VI – WESTERN VISAYAS

REGIONAL MEMORANDUM
No. 032 s.2026

JAN 13 2026

MASCOT – MAKING CONTEST FOR DEPED REGION VI - WESTERN VISAYAS

To: Schools Division Superintendents
All Others Concerned

1. In line with the Department of Education's commitment to promoting creativity and regional identity, this Office through the Education Support Services Education, shall conduct a **Mascot-Making Contest for DepEd Region VI - Western Visayas**.
2. The objective of the contest is to identify and choose the official mascot for DepEd Region VI - Western Visayas to symbolize the region's excellence and cultural identity that can be used in all Regional events, promotions, and publications.
3. The guidelines and criteria for the Mascot – Making Contest are attached as Enclosures 1 and 2, respectively, to this Memorandum.
4. The division entries shall be submitted on or before **January 23, 2026** through the google drive which can be accessed through the link <https://tinyurl.com/534jpp72>. The official DepEd email accounts shall be used in the submission of the entries.
5. For queries contact **Dr. Leonerico E. Barredo, Chief Education Supervisor, Education Support Services Division**, at mobile number 09984615448 or through email at region6.essd@deped.gov.ph.
6. Immediate dissemination of this Memorandum is desired.


CRISTITO A. ECO, CESO III
Assistant Regional Director
Officer-in-Charge
Office of the Regional Director

Encl.: NONE

Reference: NONE

To be indicated in the Perpetual Index
under the following subjects:

CONTEST ATHLETIC REGIONAL

MSB/ESSD/MASCOT MAKING CONTEST
01/January 12,, 2026



Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033) 337-0149; 336-2816
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



Certificate No. PHP QMS
22-02-0484



Enclosure 1 to RM No _____ s. 2026

Guidelines for the Mascot-Making Contest for Deped Region VI - Western Visayas

A. Objective

To identify and choose the official mascots for DepEd Region VI- Western Visayas to symbolize the region's sportsmanship, excellence, unity, discipline, and cultural identity to be used in all official events, promotions, and publications.

B. Mascot Design Requirements:

1. The mascot must be an original design of the proponent and unpublished in any articles, publications, or websites and must not infringe on any copyrights, trademarks, or existing mascots.
2. The mascot must be presented as pair :
 - One (1) Boy
 - One (1) Girl
3. The design should reflect the Western Visayas' :
 - values and identity ; and
 - culture and heritage.
4. Offensive, political, or inappropriate symbols are strictly restricted in the design

C. Form and Presentation

1. Entries must be presented in full colors and in the following format:
 - a. Digital artwork: and
 - b. 10-15 seconds animation.
2. Include the mascot's
 - Name
 - Brief description or story
 - Explanation of symbols and colors used

D. Submission Guidelines

1. The digital artwork must be in JPEG or PNG format and the animation video must be in MP4 format and in high resolution.
2. The Division entries shall be submitted on or before **January 23, 2026**, through the link: <https://tinyurl.com/534jpp72>. All submissions must be uploaded using the official entry folder using the following: (e.g. Division of Aklan). Late submissions shall not be accepted.
3. The evaluation and selection of the winner by the duly constituted board of judges shall be conducted on **January 26-27, 2026**, in accordance with the enclosed criteria.
4. The announcement & awarding of winners and the formal launching of the official WVRAA Mascots shall be held tentatively on **February 26, 2026** or earlier during the 3rd Western Visayas Sports Board Meeting. The details shall be issued in a separate Memorandum or advisory.


Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS

Enclosure 2 to RM No _____ s. 2026

Criteria for the Mascot-Making Contest for Deped Region VI - Western Visayas

A. Relevance to Western Visayas Region's Identity & Culture - 30%

1. Clearly reflects sportmanship, discipline, and excellence as the core values of the Western Visayas Regional Athletic Association.
2. Incorporates features connected with Western Visayas Regions' culture, and legacy.

B. Adaptability and Functionality - 30%

1. Designs can be easily adapted for:
 - a) Costumes - the mascot may be appropriately attired in accordance with the activity.
 - b) Print Materials - the mascot can be incorporated in the design in printed materials of the Regional Office.
 - c) Merchandise and Promotional Materials - the mascot can be used as design in any merchandise and promotional materials.
2. Recognizable and effective in color formats/hues.
3. Incorporates animated features/design of the mascot.

C. Creativity and Originality & Appeal - 25%

1. Demonstrates unique and innovative concept.
2. Avoids resemblance to existing or copyrighted mascots.
3. Presents a fresh and distinctive visual identity for DepEd Region VI.
4. Visually appealing, balanced and well- proportioned design.
5. The design is friendly, energetic, and engaging for learners and personnel.



D. Symbolism and Meaning

- 15%

1. Design elements have clear meaning and relevance to the DepEd Region VI.
2. Story or concept behind the mascot is well articulated.

TOTAL

- 100 %



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