



Republic of the Philippines
Department of Education
Region VI – Western Visayas
SCHOOLS DIVISION OF CAPIZ

June 19, 2024

DIVISION MEMORANDUM
No. **348**, s. 2024

**2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT
TRAFFICKING CELEBRATION**

To: OIC, Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Public Schools District Supervisors
Heads of Public Elementary, Secondary and Integrated Schools
All others concerned

1. Attached is DepEd Regional Memorandum No. 478 s. 2024 titled **“2024 International Day Against Drug Abuse and Illicit Trafficking Celebration”** which is self-explanatory.
2. Immediate dissemination of this memorandum is desired.

MIGUEL MAC D. APOSIN, EdD, CESO V
Schools Division Superintendent

Encl: As stated
Reference: Regional Memorandum No. 478, s. 2024
To be indicated in the Perpetual Index
Under the following subjects

HEALTH

CELEBRATION



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Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS

REGIONAL MEMORANDUM
No. 478 s. 2024

JUN 05 2024

**2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT
TRAFFICKING CELEBRATION**

To: Schools Division Superintendents
All Others Concerned

1. Attached is Memorandum DM-OUOPS-2024-12-04322 from the Office of Undersecretary for Operations, **Atty. Revsee A. Escobedo**, dated May 28, 2024, regarding the **2024 International Day Against Drug Abuse and Illicit Trafficking Celebration**, which is self-explanatory.
2. Immediate dissemination of this Memorandum is desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl: As stated
Reference: MEMO May 28, 2024
To be indicated in the Perpetual Index
under the following subjects:

HEALTH
CELEBRATION

JAM-ESSD-RM-2024 International Day Against Drug Abuse
And Trafficking Celebration.126/June 3, 2024



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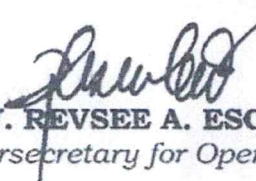
Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

DM-OUOPS-2024-12-04322

TO : REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS

FROM : 
ATTY. REVSEE A. ESCOBEDO
Undersecretary for Operations

SUBJECT : 2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND
ILLICIT TRAFFICKING CELEBRATION

DATE : May 28, 2024

This has reference to the attached letter from Secretary Catalino S. Cuy, Chairperson, Dangerous Drugs Board (DDB), dated May 17, 2024, regarding the celebration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT).

The IDADAIT is celebrated annually every 26th of June in pursuance of Presidential Proclamation No. 264, s. 1988. Furthermore, it is also spearheaded by the DDB as per the resolution signed during the United Nations General Assembly in December 1987.

For this year's IDADAIT, the theme "The evidence is clear: invest in prevention" highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use for the effective promulgation of drug policies.

In line with the aforementioned, this Office enjoins all concerned to be part of the 2024 IDADAIT Celebration and amplify efforts to combat the global drug problem by undertaking the following activities:

- Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, banners, or streamers in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB Website at www.ddb.gov.ph;
- Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #InvestinPrevention; and
- Organizing respective 2024 IDADAIT Celebration/Activities**, which will promote and contribute to the campaign against illegal drug use.

For further information and clarification, all concerned are advised to visit the DDB website and its official social media accounts.

For reference and wide dissemination.

Thank you.

Copy furnished:

OFFICE OF THE SECRETARY

osec@deped.gov.ph

MS. MARIA LINA G. REYES

Information Officer III

DDB – Preventive Education, Training, and Information Division

migreves@ddb.gov.ph

IDADAIT 2024

Maria Lina G. Reyes <mlgreyes@ddb.gov.ph>

Sun 5/26/2024 6:29 PM

To: sec@deped.gov.ph <sec@deped.gov.ph>; Office of the Secretary <osec@deped.gov.ph>; Office of the Undersecretary and Chief of Staff (OUCOS) <osec.cos@deped.gov.ph>

Cc: Revsee Escobedo <revsee.escobedo@deped.gov.ph>; revescobedo@gmail.com <revescobedo@gmail.com>; Undersecretary for Field Operations, Palarong Pambansa and DEACO <oure@deped.gov.ph>

1 attachments (400 KB)

DEPED_IDADAIT 2024.pdf

Greetings from the Dangerous Drugs Board.

Kindly refer to the attached letter regarding the observance of IDADAIT 2024. For your information and guidance.

Thank you.

<https://tinyurl.com/2024!DADAIT>



Maria Lina G. Reyes | Information Officer III
Preventive Education, Training
and Information Division

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REPUBLIC OF THE PHILIPPINES
OFFICE OF THE PRESIDENT

DANGEROUS DRUGS BOARD

Reference No. PETID/2024/05/17/09

17 May 2024

VICE-PRESIDENT AND SECRETARY SARA Z. DUTERTE

Department of Education
2/F Mabini Bldg., DepEd Complex
Meralco Ave., Pasig City, 1605

Through: Undersecretary REVSEE A. ESCOBEDO
Undersecretary for Governance and Field Operations

Dear **Vice-President and Secretary DUTERTE:**

Greetings from the Dangerous Drugs Board!

On December 7, 1987, the United Nations General Assembly issued a resolution declaring the 26th of June of every year as the International Day Against Drug Abuse and Illicit Trafficking (IDADAIT). It aims to strengthen action and cooperation in achieving the goal of a world free of drug abuse.

This year's IDADAIT campaign, with the theme "**The evidence is clear: invest in prevention,**" recognizes that effective drug policies must be rooted in science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use.

Anent this, we would like to enlist your good office to amplify efforts to combat the global drug problem and take part in the campaign by undertaking the following proposed activities:

- Promoting the 2024 IDADAIT Theme:

Stakeholders are highly encouraged to put up/display tarpaulins, banners, or streamers in strategic places within their offices. Templates and copies of campaign materials are available and can be downloaded from the DDB website of the DDB (www.ddb.gov.ph)

- Supporting and joining the online advocacy

Stakeholders can support and participate in the online advocacy and contents on the 2024 IDADAIT. The use of the hashtags: #WorldDrugDay and #InvestinPrevention is also encouraged.

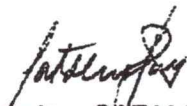
- Organize your own 2024 IDADAIT Celebration/Activities:

Agencies and organizations are encouraged to conduct similar or own activities promoting and contributing to the campaign.

Regular updates and announcements on the observance of the 2024 IDADAIT will be posted on the DDB Website and official social media accounts. Furthermore, for clarifications and additional information, your focal person may coordinate with Ms. Maria Lina G. Reyes of the Information Section- Preventive Education, Training, and Information Division through her mobile number: 0969-475-1928 or email at mlgreves@ddb.gov.ph.

Thank you for your continued support in matters of mutual concern.

Very truly yours,



Secretary CATALINO S. CUY
Chairperson