



Republic of the Philippines  
**Department of Education**  
Region VI – Western Visayas  
**SCHOOLS DIVISION OF CAPIZ**

May 15, 2023

**DIVISION MEMORANDUM**  
**NO. 217 S. 2023**

**2023 DIVISION SCHOOLS PRESS CONFERENCE FOR FILIPINO AND ENGLISH  
(ELEMENTARY AND SECONDARY LEVEL)**

To: OIC, Office of the Assistant Schools Division Superintendent  
Chief Education Supervisors  
Curriculum Implementation Division  
School Governance and Operations Division  
Education Program Supervisors  
Public Schools District Supervisors  
Concerned School Heads of Public Elementary and  
Secondary Schools

1. Pursuant to DepEd Memorandum No. 24 s. 2023 titled “2023 National Schools Press Conference (NSPC)”, this office shall conduct a Two-Day Division Schools Press Conference (DSPC) for Filipino and English on May 20, 2023 for Elementary Level and May 21, 2023 for secondary level at Capiz National High School, Roxas City, Capiz . The theme for the activity is, **“From Campus Journalism to Real-World Journalism: Shaping Minds from Schools to Societies.”**
2. The conference aims to:
  - a. demonstrate understanding of journalism through skillful execution in various platforms (i.e., print, broadcast, online);
  - b. recognize the role of journalism in advocating for social consciousness and environmental awareness;
  - c. promote fair and ethical use of media as tenets of responsible journalism;
  - d. foster camaraderie and enrich learning experiences through healthy and friendly competitions, and
  - e. provide learners opportunities to use the skills learned in campus journalism for their future careers.
3. Learners at the elementary and secondary levels (both junior and senior high schools) are eligible to join the contests.
4. There are nine (9) individual categories to be joined in namely:  
**News, Sports, Editorial, Feature, Editorial Cartooning,**



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**Headlining and Copy reading, Photojournalism, Science, and Column Writing; and (5) Five group Contest categories namely: Radio Scriptwriting and Broadcasting (English and Filipino, elementary and secondary), Collaborative Desktop Publishing (English and Filipino, elementary and secondary), Online Publishing (English and Filipino, secondary only), TV Scriptwriting and Broadcasting (English and Filipino, secondary only).**

5. Radio and TV Broadcasting and Scriptwriting, Collaborative Desktop Publishing, and Online Publishing contests will be held simultaneously with the individual contests. Each school shall have one (1) team composed of five (5) members in either English or Filipino. Contestants should bring their laptops, printers, and extension cords. Entries for the **school paper contest** must submit a PDF copy of their school paper upon registration.
6. Photojournalism contestants should bring their own digital camera with a maximum megapixel of 24.3 and a laptop. DSLR is not allowed.
7. For the elementary level, there will be three contestants for each category from each district. For secondary and integrated schools, there will be one contestant for each category from each school. Participants are advised to bring packed lunch and snacks.
8. A campus journalist can participate in only one (1) event, either in individual or group category.
9. The top five (5) winners in all individual and group contest categories shall be recognized. Only the First Place winners in both individual and group category can join the Regional Schools Press Conference (RSPC).
10. The Contest Matrix and Guidelines are found in Enclosure No.1 and 2 respectively.
11. Teacher participants and facilitators are entitled to service credits in accordance with DepED Order No. 53, s. 2003 titled: Updated Guidelines on the grants of Vacation Service Credits to Teachers. On the other hand, Non-Teaching personnel including the manager staff shall be provided with Compensatory Time Off (CTO) as per Civil Service Commission (CSC) and Department of



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Budget (DBM) Joint Circular No. 2, s. 2004 on Non-Monetary Remuneration for Overtime Service Rendered.

12. Campus journalists must secure a waiver or permit signed by the parents. All participants must observe social distancing and abide by the prevailing health protocols.
13. Expenses relative to the conduct of this workshop shall be charged against the HRTD Fund while transportation expenses of participants is chargeable against the school MOOE subject to the usual accounting and auditing rules and regulations.
14. Immediate dissemination of this Memorandum is desired.

**MIGUEL MAC D. APOSIN EdD, CESO V**  
Schools Division Superintendent

Enclosure: As Stated

Reference:

To be indicated in the Perpetual Index under the following subjects  
**ENGLISH FILIPINO PUPILS PROJECT CONTEST**



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### SCORESHEET FOR NEWS WRITING

<b>Form and Style (40%)</b>	<b>Score</b>
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double meaning	
Avoids personal slants	
Has a clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes rules of grammar and syntax	
Uses transitions properly	
Observes gender-fair language	
<b>Content (50%)</b>	
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact/s	
Follows the correct news writing format/style	
<b>Ethics (10%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>TOTAL (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORESHEET FOR FEATURES WRITING

<b>Form and Style (30%)</b>	<b>Score</b>
Observes rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains the interest of the readers	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Observes gender-fair language	
<b>Content (60%)</b>	
Cites facts like historical references, statistics, and relevant names/facts to bolster the credibility of statements and/or narratives	
Presents a new angle or information about the topic that is timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writer's perceptions	
<b>Ethics (10%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>TOTAL (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORESHEET FOR EDITORIAL WRITING

<b>Form and Style (40%)</b>	
Uses a lead paragraph that contains a news peg and the general stand of the writer	
Presents arguments that are based on facts	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong and thought-provoking title	
Shows logical reasoning	
Observes rules of grammar and syntax	
Utilizes transitions properly	
Observes gender-fair language	
<b>Content (50%)</b>	
Presents the general stand of the writer in the lead	
Utilizes factual information from interviews, documents review, data analyses, and other reliable sources	
Displays evidence of the writer's knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
<b>Ethics (10%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
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### SCORESHEET FOR SPORTS WRITING

<b>Form and Style (40%)</b>	<b>Score</b>
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions, and figures of speech to describe the players and event/game	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline that shows what transpired in the event	
Observes rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Observes gender-fair language	
<b>Content (50%)</b>	
Presents a clear picture of the events in the game	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references, and research	
<b>Ethics (10%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORESHEET FOR COPYREADING AND HEADLINE WRITING

<b>Copyreading (60%)</b>	<b>Score</b>
Uses appropriate copyreading symbols	
Recognizes the exact number of errors in the contest piece	
<b>Headline Writing (40%)</b>	
Provides the best headline for the news article	
Observes standards in headline writing	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

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Evaluator/Judge  
(Signature over Printed Name)



### SCORESHEET FOR SCIENCE AND TECHNOLOGY WRITING

<b>Form and Style (40%)</b>	<b>Score</b>
Manifests unity and coherence to the theme or topic given	
Has a catchy and appropriate headline that is clear and free of bias	
Observes rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report or discuss events	
Observes gender-fair language	
<b>Content (50%)</b>	
Utilizes facts from interviews, documents review, data analyses, and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargon to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics, and relevant figures or facts to bolster the credibility of statements, and/or narratives	
<b>Ethics (10%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
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### SCORESHEET FOR PHOTOJOURNALISM

<b>Technical Quality (40%)</b>	<b>Score</b>
Exposure value and quality of the image (free from digital noise)	
Presents images with acceptable sharpness	
<b>Communicative Quality (40%)</b>	
Shows clear and specific idea(s) or angle connected to the theme or topic	
Uses creative photography techniques to highlight the visual story	
<b>Caption (10%)</b>	
Writes a two-sentence caption providing context to the picture	
<b>Ethics (10%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
Follows strict standards of no manipulation and alteration of reality	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
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### SCORESHEET FOR EDITORIAL CARTOONING

<b>Form and Style (30%)</b>	<b>Score</b>
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions, and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original, and creative representation of ideas or concepts on the issue given	
<b>Content (60%)</b>	
Presents clear, specific, and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues, and concerns about the topic	
Is in good taste and free from libelous, indecent, and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
<b>Ethics (10%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
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### SCORESHEET FOR COLUMN WRITING

<b>Form and Style (30%)</b>	<b>Score</b>
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style, and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate, and catchy title	
Shows logical reasoning	
Observes rules of grammar and syntax	
Utilizes transitions properly	
Observes gender-fair language	
<b>Content (50%)</b>	
Presents and explains a solid and clear stance	
Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents reviews, data analyses, and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message that can influence public opinion	
Presents logical arguments that support the writer's stance	
Clarifies certain points of fact or argument that may cause confusion or complication	
<b>Ethics (20%)</b>	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

## **GUIDELINES FOR RADIO SCRIPTWRITING AND BROADCASTING CONTEST**

### **A. General Guidelines**

1. Each region shall organize a team of five (5) members for English and Filipino in elementary and secondary levels who shall not be competing in any of the individual writing categories.

2. To facilitate proper identification, the participants shall wear white shirts with their valid school IDs/NSPC IDs.

3. Orientation shall be conducted for all the contestants. The directors will draw lots to determine the order of the presentation.

4. The awards for this category are the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best in Technical Application
2. Best News Presenter	2. Best Infomercial
	3. Best Script

5. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.

6. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

7. The decision of the Board of Judges is final and irrevocable.

### **B. Scriptwriting**

1. Each team may use up to four (4) official laptops that are cleared of stored documents, and an inkjet printer in preparing and printing the script. All laptops should be submitted to the contest committee for inspection on July 16, 2023, 8:00 AM - 10:00 AM. Each team is required to bring their extension wires and other equipment for rehearsal.

2. The team will be given two (2) hours to prepare a script for a five-minute radio broadcast that includes one (1) infomercial and four (4) news articles.

The infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of one (1) minute and shall use the language that the group is competing in.

The news articles may be based on press releases, raw data, or any other source given by the examiner/s.

Another 30 minutes will be allotted for the printing of the output. After two and a half (2 ½) hours, each team should submit four (4) copies of the script. Three (3) copies will be submitted to the judges and one (1) copy will be submitted to the examiner/s. The team may print extra copies for their use.

3. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the restrooms.

4. The script should not bear any information that may identify the school, division, or region but it should include the names of the members of the team with their respective roles (i.e., anchor, news presenter, etc.).

5. Scripts should be:

- encoded using Arial font size 12;
- with directorial instructions in capital letters;
- double-spaced with normal margin (1 inch on all sides); and
- printed in A4-sized bond paper (8.27x11.69 inches).

### **C. Broadcast Simulation**

1. A broadcast room for the presentation shall be identified in the contest venue. Only the contestants, judges, and examiner/s shall be allowed inside.

2. The organizers/host region shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adaptor will be provided for the laptops and other sources of sound effects.

3. Except for the volume meter, contestants/technical directors shall not be allowed to change, adjust, or manipulate the main control board during their presentation.

4. Mobile phones and reference materials shall not be allowed in the contest area.

5. In case of power failure, the affected team shall be allowed to broadcast again.

6. Loudspeakers may be set up outside the broadcast room.

7. Each team shall be given nine (9) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and one (1) minute for the exit. Provided running time shall be applied.

8. The organizers shall provide a clock or a timer that can be seen by the contestants and the judges. There will be an official timekeeper.

9. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. A green flaglet shall then be raised to signal the team to start. A yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining followed by a red flaglet to indicate that their time is up.

10. The team who complied with the five-minute production shall be given a perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed:

Undertime/Overtime

1 second - 20 seconds - 1 point

21 seconds - 40 seconds - 2 points

41 seconds - 60 seconds - 3 points

61 seconds and above - 4 points

## SCORESHEET FOR RADIO SCRIPTWRITING AND BROADCASTING

<b>1. Anchor</b>	<b>Score</b>
<b>Voice Quality 40%</b>	
<ul style="list-style-type: none"> <li>• Is very clear and easy to understand even when speaking quickly</li> <li>• Paces his/her voice well to fit the storyline and helps the audience understand the issue</li> <li>• Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
<b>Voice Recognition 30%</b>	
<ul style="list-style-type: none"> <li>• Has a clear and well-modulated voice</li> <li>• Presents appropriate pace and volume</li> <li>• Is consistently audible throughout the presentation</li> <li>• Can easily be heard in all parts of the room</li> </ul>	
<b>Enunciation 30%</b>	
<ul style="list-style-type: none"> <li>• Pronounces/articulates words in a distinct manner</li> <li>• Talks in a socially acceptable accent</li> <li>• Utilizes various voice inflections/changes to enhance the meaning of the lines</li> <li>• Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
<b>Total 100%</b>	

<b>2. News Presenter</b>	<b>Score</b>
<b>Voice Quality 40%</b>	
<ul style="list-style-type: none"> <li>• Is very clear and easy to understand even when speaking quickly</li> <li>• Paces his/her voice well to fit the storyline and helps the audience understand the issue</li> <li>• Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
<b>Voice Recognition - 30%</b>	
<ul style="list-style-type: none"> <li>• Has a clear and well-modulated voice</li> <li>• Presents appropriate pace and volume</li> <li>• Is consistently audible throughout the presentation</li> <li>• Can easily be heard in all parts of the room</li> </ul>	
<b>Enunciation - 30%</b>	
<ul style="list-style-type: none"> <li>• Pronounces/articulates words in a distinct manner</li> <li>• Talks in a socially acceptable accent</li> <li>• Utilizes various voice inflections/changes to enhance the meaning of the lines</li> <li>• Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
<b>Total 100%</b>	

<b>3. Infomercial</b>	<b>Score</b>
<b>Content - 45%</b>	
<ul style="list-style-type: none"> <li>• Shows brief and clear advocacy/idea description</li> <li>• Is logically organized</li> <li>• Shows smooth and appropriate transitions</li> <li>• Exhibits language appropriateness</li> </ul>	
<b>Creativity - 30%</b>	
<ul style="list-style-type: none"> <li>• Exhibits uniqueness and originality</li> </ul>	

<ul style="list-style-type: none"> <li>• Implements technologies appropriately</li> </ul>	
<b>Persuasion / Impact – 25%</b>	
<ul style="list-style-type: none"> <li>• Engages audience</li> <li>• Shows appropriate audience appeal</li> <li>• Keeps the audience focused throughout the broadcast</li> </ul>	
<b>Total 100%</b>	

<b>4. Technical Application</b>	<b>Score</b>
<b>Juxtaposition – 40%</b>	
<ul style="list-style-type: none"> <li>• Shows a smooth transition from one topic or news event to another</li> <li>• Establishes a clear relationship between an audio effect to the news or information that follows</li> </ul>	
<b>Fidelity – 30%</b>	
<ul style="list-style-type: none"> <li>• Produces good audio quality</li> <li>• Produces authentic sound and effects</li> <li>• Has less static and no interference</li> </ul>	
<b>Timing and Precision – 30%</b>	
<ul style="list-style-type: none"> <li>• Has clear audible time signals</li> </ul>	
<b>Total 100%</b>	

<b>5. Script</b>	<b>Score</b>
<b>Content – 40%</b>	
<ul style="list-style-type: none"> <li>• Covers the topic with necessary details and examples</li> <li>• Is accurate and has no factual errors</li> <li>• Is well-organized</li> <li>• Uses academically, socially, culturally acceptable, and gender-fair language</li> </ul>	
<b>Clarity of Instructions – 40%</b>	
<ul style="list-style-type: none"> <li>• Is easy to read and understand</li> <li>• Can easily be followed by another person or team</li> <li>• Reflects effective planning and organizing</li> </ul>	
<b>Neatness – 20%</b>	
<ul style="list-style-type: none"> <li>• All elements are labeled and clearly written</li> <li>• Clearly indicates names of team members and their tasks or assignments</li> </ul>	
<b>Total 100%</b>	

<b>RADIO PRODUCTION (Overall)</b>	<b>Score</b>
A. Delivery – 25%	
1. Anchor (15%)	
2. News Presenter (10%)	
B. Technical Application – 25%	
1. Timing and Precision	
C. Script – 25%	
D. Infomercial – 20%	
E. Adherence to time allotment – 5%	
<b>Total 100%</b>	
<b>Comments/Suggestions:</b>	



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Evaluator/Judge  
(Signature over Printed Name)

## **GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST**

1. Each region shall organize a team of five (5) members for English and Filipino both in elementary and secondary levels who shall not be competing in any of the individual writing categories.

2. Contestants shall wear white shirts with identification cards.

3. All contestants are required to attend the orientation before the competition.

4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.

5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures of the mini press conference and sports event.

6. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interviews and data gathering.

7. The team will be given one (1) hour for data gathering and five (5) hours for writing, layout, and editing.

8. Each team is allowed to bring only the following:

- two (2) digital/DSLR cameras;
- one (1) inkjet printer with scanner;
- one (1) card reader;
- one (1) blank flash drive;
- extension wires;
- maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output; and
- A4 size bond paper.

9. Laptops to be submitted to the NTWG shall be labeled with the following format:

Category – Medium-Level\_Region

Name, School, Division

e.g.,

Collaborative Desktop Publishing – English – Secondary – Region X

Angelina Villanueva, Bukidnon National High School, Bukidnon

Labels shall be in a whole bond paper size pasted on or attached to the laptop bag.

10. Official laptops, previously cleared of stored documents, shall be submitted to the NTWG on July 16, 2023 (up to 5 PM only) to check for any other applications and pre-written documents or references therein. Failure to submit the laptops on or before the set deadline shall mean disqualification of the competing team.

11. The host region will provide six (6) scanners for the editorial cartoon (three (3) for elementary and three (3) for secondary (English/Filipino) as a backup for the contestants.

12. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/DSLRs and laptops with disabled internet connection.

13. Each team will be required to convert their output into PDF, print in A4 size bond paper, and submit it to the examiner/s. The collaborative desktop publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school, division, or region can be found on their output as it would be a ground for disqualification.

14. The output of the contest is an A4-size four-page full-colored publication. The output will be stored in a flash drive provided by the examiner/s and uploaded to the designated computer for judging.

15. The top five (5) teams shall be recognized, and their points will be included in the determination of the overall scores.

16. The decision of the Board of Judges is final and irrevocable.

## SCORESHEET FOR COLLABORATIVE DESKTOP PUBLISHING

<b>Content (50%)</b>	<b>Score</b>
<ul style="list-style-type: none"> <li>● Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>● Utilizes facts from interviews, document review, data analysis, and other reliable sources</li> <li>● Shows a variety of stories that fit the section where they are placed</li> <li>● Cites historical references, statistics, and relevant names/facts to bolster the credibility of statements, assertions, arguments, and/or narratives</li> <li>● Provides a balance of light and serious topics</li> <li>● Shows the relevance of articles to students</li> <li>● Showcases original works of students</li> <li>● Properly cites information and attributes these facts from the source of information</li> <li>● Applies the principles of journalism</li> </ul>	
<p><b>Technical (40%)</b></p> <ul style="list-style-type: none"> <li>● Includes articles that are arranged according to the importance</li> <li>● Presents headlines that are clear and free of bias</li> <li>● Makes use of pictures that are clear, properly cropped, and captioned</li> <li>● Utilizes relevant graphics, illustrations, and cartoons</li> <li>● Exhibits clear focus and coherent organization</li> <li>● Observes rules of grammar and syntax</li> <li>● Observes proper journalistic style and format</li> </ul>	
<p><b>Ethics (10%)</b></p> <ul style="list-style-type: none"> <li>● Showcases original works of students</li> <li>● Properly cites information and attributes these facts from the source of information (cuts across all events)</li> <li>● Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>● Has no potentially libelous or obscene content, plagiarism, or copyright violations</li> </ul>	
<p><b>TOTAL (100%)</b></p>	
<p><b>Comments/Suggestions:</b></p>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

## GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. Each region shall organize a team of five (5) members for English and five (5) members for Filipino at the secondary level who shall not be competing in any of the individual writing categories.
2. Contestants may wear their school uniforms or plain white t-shirts with their identification cards.
3. All contestants are required to attend the one-hour orientation before the competition.
4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures or videos of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interviews and data gathering.
7. The team will be given three (3) hours for writing, layout, and editing articles online after the creation of an online publication using the official platform to be provided by the organizer. Coverage/Data gathering through a mini press conference, the pre-game, actual game, and post-conference shall be excluded from the three-hour time allotment.
8. Specific instructions on the number of articles to be produced will be given during the orientation.
9. Each team will be required to bring only the following:
  - one (1) flatbed scanner/3-1 printer (mobile/phone scanner is NOT allowed);
  - maximum of two digital cameras -digital camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest (*Standard process in the Photojournalism Event shall be observed in checking the cameras and SD cards.*);
  - maximum of four (4) laptops installed with Photoshop for image enhancement;
  - maximum of two (2) pocket wifis (preferably with two different networks) or one (1) wireless router; and
  - extension cord.
10. Laptops to be submitted to the NTWG shall be labeled with the following format:

Category – Medium-Level\_Region  
Name, School, Division  
e.g.,  
Online Publishing – English – Secondary – Region X  
Angelina Villanueva, Bukidnon National High School, Bukidnon

Labels shall be in a whole bond paper pasted on or attached to the laptop bag.
11. Official laptops, previously cleared of stored documents, shall be submitted to the NTWG on July 16, 2023 (up to 5 PM only) to check for any other applications and pre-written documents or references. Failure to submit the

laptops on or before the set deadline shall mean disqualification of the competing team.

12. Each group shall email their URL to the assigned examiner.

13. The top five (5) teams shall be recognized, and the points will be included in the determination of the overall standing. All competing teams shall be given points and ranked accordingly.)

14. The decision of the Board of Judges is final and irrevocable.

### SCORESHEET FOR ONLINE PUBLISHING

<b>Content (30%)</b>	Score
<ul style="list-style-type: none"> <li>● Applies the principles of journalism</li> <li>● Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>● Utilizes facts from interviews, document review, data analysis, and other reliable sources</li> <li>● Shows a variety of stories that fit the section where they are placed</li> <li>● Includes historical references, statistics, and relevant names/facts to bolster the credibility of statements, assertions, arguments, and/or narratives</li> <li>● Provides a balance of light and serious topics</li> <li>● Shows the relevance of articles to students</li> <li>● Has clear and unbiased headlines/titles</li> </ul>	
<b>Language and Style (15%)</b> <ul style="list-style-type: none"> <li>● Observes rules of grammar and syntax</li> <li>● Observes coherence</li> <li>● Uses appropriate vocabulary (<i>Observes gender-fair language</i>)</li> </ul>	
<b>Layout (20%)</b> <ul style="list-style-type: none"> <li>● Arranges stories in decreasing importance</li> <li>● Highlights originality/uniqueness</li> <li>● Uses relevant video or audio, pictures, and graphics that are clear, properly edited, captioned, and credited</li> <li>● Exhibits clear focus and coherent organization of articles</li> </ul>	
<b>Technical (20%)</b> <ul style="list-style-type: none"> <li>● Makes use of multimedia elements such as video, audio, animation, graphics, and photos</li> <li>● Is readable, mobile-responsive, and engaging via social media</li> <li>● Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports</li> <li>● Articles include hyperlinks to cited references, data, and other content or websites</li> </ul>	
<b>Ethics (15%)</b> <ul style="list-style-type: none"> <li>● Showcases original works of students</li> <li>● Properly cites information and attributes these facts from the source of information</li> <li>● Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>● Has no potentially libelous or obscene content, plagiarism, and copyright violations</li> </ul>	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

## **GUIDELINES FOR TV SCRIPTWRITING AND BROADCASTING**

### **A. General Guidelines**

1. Each region shall organize a team of five (5) members for English and five (5) members for Filipino at the secondary level who shall not be competing in any of the individual writing categories.

- a. scriptwriter/s
- b. anchor/s
- c. reporter/s
- d. producer/director who could also act as floor director
- e. video/graphics editor
- f. video journalist/cameraman

Any of the team members can assume two (2) or more positions/tasks, as long as this would not be conflicting or awkward about the outcome of the broadcast (for example an anchor can't be a reporter at the same time. But an anchor can also be a news or infomercial writer.)

2. The list of equipment and tools in the mock broadcast room shall be shared with the regional coordinators a week before the contest through an advisory by the host region/division.

3. A 30-minute technical orientation will be held on the morning of July 16, 2023, for the director and video/ graphics editor. Then, each team will be given five (5) minutes to visit the mock broadcast room.

4. In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.

5. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

6. The decision of the Board of Judges is final and irrevocable.

### **PRE-CONTEST**

1. Each team will be required to bring only the following:

- maximum of four (4) laptops with at least 10GB free space and a video editing program (with uploading capacity);
- three (3) empty USB Flash Drives (16GB minimum);
- maximum of two (2) cameras/mobile phones (without sim) compatible with the laptop;
- maximum of three (3) wired lapel microphones;
- A4 bond paper;
- one (1) printer with ink; and
- extension cord.

2. Laptops and flash drives to be submitted to the NTWG shall be labeled with the following format:

Category – Medium – Level – Region

Director's Name, School, Division

e.g.,

TV Scriptwriting and Broadcasting – English – Secondary – Region X

Angelina Villanueva, Bukidnon National High School, Bukidnon

Labels for laptops shall be in a whole bond paper attached to the laptop bag.

Flash drives shall be sealed in an envelope with a label.

3. Checking and sealing of laptops shall be done on July 16, 2023 (until 5 PM only). Laptops shall be clear of stored documents except for the pre-recorded Opening Billboard (OBB) and Closing Billboard (CBB) and offline editing software.



4. Failure to submit the laptops on or before the set deadline shall mean disqualification of the competing team.

5. Only the equipment and tools in the mock broadcast room are allowed to be used by the participants during the actual presentation.

6. Before the start of the contest, the teams will be oriented on the roles of the participants and criteria for judging by the chairman of the board of judges. All participants should attend this orientation.

7. The directors will draw lots to determine the order of the presentation. Then, contest materials saved in flash drives sealed in envelopes shall be distributed to the directors.

### **CONTEST PROPER:**

#### **A. SCRIPTWRITING AND PRODUCTION**

1. The team shall have the following components in their script:

- a. **Cover page:** This shall contain the group's name (mock TV network name).
- b. **News:** The NTWG will provide five (5) sets of data (including photos/videos/audio) in folders saved in a flash drive. The team may use all sets of data for their news reports. Each news script should indicate the corresponding video and/or audio component taken from the folders or produced during the actual contest.
- c. **Infomercial/ Developmental Communication:** The NTWG will provide two (2) sets of data (including photos/videos/audio) in folders saved in a flash drive. The team is required to produce one (1) infomercial or developmental communication plug. This shall be produced during the contest and should be related to the topic which will be given by the judges. The script should contain video and audio components.
- d. **Field Report:** A live field report with or without canned video support shall be included in the production.
- e. **Headlines:** These will contain a brief lead/summary of the news articles.
- f. **OBB/CBB:** The OBB and CBB will contain the group's assumed TV network name. The script for the OBB/CBB should be included in the main script which will be submitted to the judges.

2. Five (5) hours and 15 minutes will be allotted for the preparation of the script, shooting, and editing of the videos, production of the infomercial, and rehearsals. All groups shall stop working after the allotted time. A buzzer shall signal the end of the scriptwriting and production time.

3. The organizers shall provide a clock or a timer that can be seen by the contestants. There will be an official timekeeper.

4. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest venue. Members shall only be allowed to go out of the room when it is time for their team to perform and for personal necessities accompanied by a proctor.

5. Each team shall prepare four (4) copies of the script: three (3) copies for the judges and one (1) copy for the team.

6. The cover page of the script shall contain the group's name (TV Network name) and the names of the members of the team with their respective roles (i.e., anchor, field reporter, etc.).

7. The script should not bear any information that may identify the school, division, or region.

8. There shall be designated holding rooms for each member of the team according to one's role, where they shall proceed and stay after the time accordingly.

## **B. TV BROADCAST SKILLS PERFORMANCE**

1. Only one (1) laptop is allowed inside the studio.
2. All news reports shall be presented live. Only the OBB and CBB are pre-recorded/pre-produced. Support videos or audio to be used for the live reports are either taken from the folders or produced on the day of the contest.
3. Other than the actual broadcast time, seven (7) minutes shall be allotted for entrance and preparation.
4. The TV broadcast must be delivered in six (6) minutes.
5. The timekeeper shall raise the green flaglet to signal the start of the presentation. A yellow flaglet shall be raised by the timekeeper to warn the presenting team that only one (1) minute is left of the broadcast time. A red flaglet shall be raised to signal that the six (6) minutes allotted for the group have been consumed.
6. In case of overtime/undertime in the prescribed duration of the broadcast, the following points shall be deducted from the points earned in the criterion adherence to time allotment (5%).
  - 1 second - 20 seconds - 1 point
  - 21 seconds - 40 seconds - 2 points
  - 41 seconds - 60 seconds - 3 points
  - 61 seconds - 80 seconds - 4 points
7. The timekeeper shall give the judges a copy of the record of the broadcast running time of each group right after the performance. The record should indicate how many seconds/minutes each group went over/under time if they did. The timekeeper shall also announce the time started, time finished, incurred undertime/overtime, and the corresponding deductions of the group.
8. Three (3) minutes shall be allotted for the exit.
9. The decision of the Board of Judges is final and irrevocable.

## SCORESHEET FOR TV SCRIPTWRITING AND BROADCASTING

<b>1. Script- 30%</b>	<b>Score</b>
Content – 50%	
<ul style="list-style-type: none"> <li>● Provides effective news or story angling</li> <li>● Covers the given stories or relevant topics with necessary details</li> <li>● Is accurate, with no factual, conceptual, or grammatical errors</li> <li>● Is original</li> </ul>	
Style – 35%	
<ul style="list-style-type: none"> <li>● Is written in a clear and concise manner</li> <li>● Uses simple and common language</li> <li>● Uses appropriate voice (i.e., active voice or passive voice)</li> <li>● Uses appropriate word choice</li> <li>● Uses proper script terms and abbreviations</li> </ul>	
Organization – 15%	
<ul style="list-style-type: none"> <li>● Follows adequate logical structure</li> <li>● Provides proper labels to elements or parts</li> <li>● Indicates team members and assignments</li> <li>● Considers coherent thought transitions</li> </ul>	

<b>2. Anchor – 12.5%</b>	<b>Score</b>
Delivery – 70%	
<ul style="list-style-type: none"> <li>● Uses a clear and well-modulated voice</li> <li>● Speaks with an appropriate volume</li> <li>● Observes proper phrasing, pacing, and timing</li> <li>● Articulates words well</li> <li>● Utilizes appropriate voice inflections to enhance meaning</li> </ul>	
Personality – 30%	
<ul style="list-style-type: none"> <li>● Observes proper stance or posture</li> <li>● Shows a sense of confidence and authority</li> <li>● Projects a professional and credible personality</li> <li>● Demonstrates controlled facial expressions</li> </ul>	

<b>3. Reporter (12.5%)</b>	<b>Score</b>
Delivery – 70%	
<ul style="list-style-type: none"> <li>● Uses a clear and well-modulated voice</li> <li>● Speaks with an appropriate volume</li> <li>● Observes proper phrasing, pacing, and timing</li> <li>● Articulates words well</li> <li>● Utilizes appropriate voice inflections to enhance meaning</li> </ul>	
Personality – 30%	
<ul style="list-style-type: none"> <li>● Observes proper stance or posture</li> <li>● Shows a sense of confidence</li> <li>● Demonstrates controlled facial expressions</li> <li>● Connects with the subjects when interviewing or with the anchor and viewers when reporting</li> </ul>	

<b>4. Technical Applications – 25%</b>	<b>Score</b>

Element appropriation – 40%	
<ul style="list-style-type: none"> <li>• Observes audio-video lock</li> <li>• Shows effective interplay of audio-visual elements including graphics, text, images, etc.</li> </ul>	
Fidelity – 30%	
<ul style="list-style-type: none"> <li>• Shows good audio and video quality</li> <li>• Shows less to no distortion or technical distraction in audio and video</li> </ul>	
Timing – 20%	
<ul style="list-style-type: none"> <li>• Shows a smooth flow of topics or stories</li> <li>• Shows precise timing and synchronization</li> </ul>	
Relevance – 10%	
<ul style="list-style-type: none"> <li>• Applies elements that contribute meaningfully to the overall broadcast presentation</li> </ul>	

<b>5. Infomercial/DevCom Plug – 15%</b>	<b>Score</b>
Content – 50%	
<ul style="list-style-type: none"> <li>• Shows clear advocacy or idea description</li> <li>• Reflects original concept</li> </ul>	
Creativity – 50%	
<ul style="list-style-type: none"> <li>• Exhibits uniqueness</li> <li>• Applies technical elements appropriately</li> <li>• Is engaging and appealing</li> </ul>	

**OVERALL NEWSCAST**

<b>Criteria</b>	<b>Score</b>
Script – 30%	
Broadcast Presentation – 25%	
<ul style="list-style-type: none"> <li>• Anchor – 12.5%</li> <li>• Reporter – 12.5%</li> </ul>	
Technical Application – 25%	
Infomercial/DevCom Plug – 15%	
Adherence to Time Allotment – 5%	
<b>TOTAL – 100%</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS**  
**(in Portable Digital Format)**

A. The School Paper Contest is open to elementary and secondary schools whose school papers belong to the top five (5) per section per category in the region.

B. The top five (5) highest pointers both in English and Filipino shall be declared as the best school papers in the country but the points of their ranking shall not be added to determine the best-performing regions that shall be recognized in the awarding ceremony at the last day of conduct of the NSPC.

C. For any school paper found to have copied and published texts, images, and other materials without duly acknowledging their sources, the following sanctions shall be applied:

**First Offense:** Disqualification from the contest

**Second Offense:** A formal notification shall be sent to the RD, who shall inform the concerned SDS. The SDS shall issue a written reprimand to the school paper adviser/s and the school principal. The concerned school paper adviser shall undergo a refresher course on plagiarism organized by the SDO. Accordingly, the school head shall implement plans and programs on intensifying academic honesty and integrity.

**Third Offense:** Disqualification from the School Paper Contest for three (3) consecutive years

D. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.

E. For 2023 NSPC, each RO shall submit five (5) best entries per category in PDF through email at [nspc@deped.gov.ph](mailto:nspc@deped.gov.ph). Neither school nor SDO is allowed to submit their school paper entry/ies directly to the CO.

The following, properly foldered and labeled (e.g., R10-News-Eng-Elem), are to be submitted:

1. Certificate of Circulation from the school head duly noted by the SDS. Indicated in the certificate is the corresponding link to the school website or Facebook page where the school papers are published.
2. Certificate of Endorsement signed by the RD, certifying all the required documents were submitted to, checked, and reviewed by the RO before submitting to the CO.
3. Report of the process observed in ensuring plagiarized-free articles
4. Results of the evaluation of school paper per category and medium duly signed by the judges during the RSPC

The NTWG reserves the right to disqualify entries with no Certificates of Endorsement from the RD.

F. The different SECTIONS/CATEGORIES in the school paper contest, both English and Filipino, are as follows:

1. News Section / Pahinang Balita
2. Editorial Section / Pahinang Editoryal
3. Features Section / Pahinang Lathalain
4. Sports Section / Pahinang Pampalakan
5. Science and Technology Section / Pahinang Agham at Teknolohiya
6. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina

G. The technical specifications for both Elementary and Secondary levels are as follows:

1. No. of pages: minimum of 12 and maximum of 20

- News Section– at least three (3)
- Sports Section – at least two (2)
- Feature Section – at least three (3)
- Editorial Section – at least two (2)
- Science and Technology Section – at least two (2)
- 2. Process: Digital
- 3. Color: All pages in full color
- 4. Size: 9"x12" (Elementary)  
12"x18" (Secondary)

H. Failure to comply with the set guidelines in evaluating school papers will be a ground for disqualification.

## **GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT AND PAGE DESIGN CATEGORIES FOR THE SCHOOL PAPER CONTEST**

### **A. Editorial Section**

1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included but are not required.
2. The treatment of the issues must demonstrate a fair and balanced presentation of both sides of the issue tackled, clear moral purpose, logical reasoning, and proper citations or attributions of sources.
3. Topics found in the section should tackle various international, national, or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the Board of Judges is final and irrevocable.

### **B. News Section**

1. The section shall consist of at least three (3) pages.
2. The content and scope of the news stories shall cover international, national, regional, community, and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow-up reports, news bits, news features, news analysis, and in-depth news/investigative news.
4. The decision of the Board of Judges is final and irrevocable.

### **C. Features Section**

1. The section should have at least three (3) pages.
2. The feature articles should display a unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language, and proper citations or attributions of sources.
3. The decision of the Board of Judges is final and irrevocable.

### **D. Sports Section**

1. The section shall consist of at least two (2) pages.
2. The content and scope of the sports articles shall include coverage of international, national, regional, community, and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up reports; news bits; news features/news analysis; in-depth news, features, and editorial or column concerning or pertaining to sports.
4. The decision of the Board of Judges is final and irrevocable.

### **E. Science and Technology Section**

1. The Science and Technology Section should have at least two (2) pages.
2. The content may include health, environmental, scientific, technological, and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of Filipinos.
3. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.
4. The decision of the Board of Judges is final and irrevocable.

**F. Layout and Page Design Category**

1. This category shall conform to the principles of layout and design.
2. The content (texts and images) should consider a range of stories about the community and the school, including those of international, national, and local significance.
3. The decision of the Board of Judges is final and irrevocable.

### SCORESHEET FOR THE NEWS SECTION

<b>Form and Style (40%)</b>	<b>Score</b>
Has a variety of articles that use catchy and appropriate headlines	
Observes rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important details	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Uses appropriate terms to report events	
Utilizes relevant graphs and tables and sharp, properly cropped, and captioned pictures	
Presents a distinct style of the section	
<b>Content (60%)</b>	
Utilizes facts from interviews, document reviews, data analyses, and other reliable sources	
Covers relevant issues in school, region, national, and even at the international level	
Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, and relevant names/facts to bolster the credibility of statements and/or narratives	
Observes standards of journalism (fairness, relevance, accuracy, and balance)	
Cites sources and observes copyright laws	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)



**SCORESHEET FOR THE FEATURES SECTION**

<b>Form and Style (40%)</b>	<b>Score</b>
Manifests unity and coherence to the theme of the section	
Has a variety of articles that use a catchy and appropriate title	
Observes rules of grammar and syntax	
Contains leads that are clearly written and focused on the most important details	
Presents titles that are appealing, appropriate, and witty	
Utilizes relevant graphs and tables and sharp, properly cropped, and captioned pictures	
Presents a distinct style of the section	
<b>Content (60%)</b>	
Utilizes facts from interviews, documents review, data analyses, and other reliable sources	
Reflects clear and creative thinking	
Keeps to the minimum the number of articles or columns from the administration, teachers, and politicians	
Covers relevant issues in school, region, national, and even at the international level	
Applies the principles of civic journalism	
Cites facts such as historical references, statistics, and relevant names or facts to bolster the credibility of statements, and/or narratives	
Contains articles that are interesting to read	
Stirs the imagination of the reader	
Balances presentation of details with those of the writers' perception	
Observes standards of journalism (fairness, relevance, accuracy, and balance)	
Cites sources and observes copyright laws	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORESHEET FOR THE EDITORIAL SECTION

<b>Form and Style (40%)</b>	<b>Score</b>
Has catchy and appropriate titles	
Observes rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased titles	
Uses short and simple words	
Presents a distinct style of the section	
<b>Content (60%)</b>	
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses, and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking, and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism	
Columns cover a variety of relevant and youth-oriented subject matters	
Includes letters to the editor, columns, and exchanges	
Keeps to the minimum the number of articles or columns from the administration, teachers, and politicians	
Covers relevant issues in the school, regional, national, and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, and relevant figures to bolster the credibility of statements and/or narratives	
Includes opinion articles that are timely and interesting to read	
Balances factual details with those of the writers' perceptions	
Observes standards of journalism (fairness, relevance, accuracy, and balance)	
Cites sources and observes copyright laws	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORESHEET FOR THE SCIENCE AND TECHNOLOGY SECTION**

<b>Forms and Style (40%)</b>	<b>Score</b>
Manifests unity and coherence to the theme of the section	
Has a variety of articles that use catchy and appropriate headlines	
Observes rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important details	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables, and sharp, properly cropped, and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms to report events	
Presents a distinct style of the section	
<b>Content (60%)</b>	
Utilizes facts from interviews, document reviews, data analyses, and other reliable sources	
Presents relevant and timely issues on science and technology	
Includes stories that deal with environmental, scientific, technological, and innovative topics written in news, feature, and scientific commentary style	
Prioritizes school-related materials rather than events that have little or no direct connection with the school and community	
Cites facts such as scientific references, statistics, and relevant figures/facts to bolster the credibility of statements and/or narratives	
Observes standards of journalism (fairness, relevance, accuracy, and balance)	
Cites sources and observes copyright laws	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### SCORESHEET FOR THE SPORTS SECTION

<b>Form and Style (40%)</b>	<b>Score</b>
Manifests unity and coherence	
Has a variety of articles that use catchy and appropriate headlines	
Observes rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature, and/or column	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important details	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables and sharp, properly cropped, and captioned pictures	
Uses appropriate terms and lingo to report events	
Combines the proper amount of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
<b>Content (60%)</b>	
Utilizes facts from interviews, document reviews, data analyses, and other reliable sources	
Keeps to the minimum the number of articles/columns from the administration, teachers, and politicians	
Covers relevant sports issues in school, region, national, and even at the international level	
Includes a variety of local, national, and international sports articles	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic program	
Cites facts such as historical references, statistics, and relevant names/facts to bolster the credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Observes standards of journalism (fairness, relevance, accuracy, and balance)	
Cites sources and observes copyright laws	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

**SCORESHEET FOR LAYOUT AND PAGE DESIGN CATEGORY**

<b>Form and Style (70%)</b>	<b>Score</b>
Has an overall visual appeal	
Manifests thematic unity in all sections of the school paper	
Utilizes relevant and quality images and graphics	
Displays excellent use of color and font	
<b>Content (30%)</b>	
Considers a range of stories about the community and the school, including those of international, national, and local significance	
Observes standards of journalism (fairness, relevance, accuracy, and balance)	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
<b>Total (100%)</b>	
<b>Comments/Suggestions:</b>	

\_\_\_\_\_  
 Evaluator/Judge  
 (Signature over Printed Name)

### HOW TO COMPUTE FOR THE OVERALL STANDING

1. To determine the top five (5) winners in the secondary/elementary level in each category, the average judges' scores will be the basis of the ranking. All 17 participants from the regions shall be ranked 1-17.

2. The ranks/placement in the individual categories shall be added and ranked accordingly. Please see the sample computation.

Region	Newswriting	Features Writing	Editorial Writing	Column Writing	S&T Writing	Sports Writing	Photo-journalism	CHW	Editorial Cartooning	TOTAL	Rank
A	1	1	2	5	2	1	1	2	2	<b>17</b>	<b>1</b>
B	2	3	1	4	3	3	2	3	1	<b>22</b>	<b>2</b>
C	3	4	3	1	4	2	3	1	4	<b>25</b>	<b>3</b>
D	4	5	4	2	1	5	4	4	6	<b>35</b>	<b>4.5</b>
E	5	1	5	3	2	4	5	5	5	<b>35</b>	<b>4.5</b>
F	6	6	6	6	6	6	6	6	3	<b>51</b>	<b>6</b>

3. The same scheme shall be applied to the group category.

4. To determine the top three (3) regions in the Elementary and Secondary levels, the rank in the individual and group categories shall be added. They shall receive trophies/plaques during the closing ceremonies.

5. To determine the overall ranking, the following range of scores shall be used based on the cumulative placement/scores in the individual and group categories:

Award	Range (Based on cumulative ranks from 1-7)	
	Elementary (11 events per medium)	Secondary (13 Events per medium)
Gold Awards	22-44	26-52
Silver Awards	45-88	53-104
Bronze Awards	89-154	105-182

6. The regions that will meet the set standards in item 5 will be recognized. Only the top 3 highest pointers will be given plaques while the rest shall receive certificates.

### Timeline of Activities for the 2023 National Schools Press Conference

Activities	Date	Persons Involved	Status/Remarks
1. First Planning Meeting with the Host Region	July 27 to 29, 2022	RTWG, NTWG	Completed
2. Consultative Meeting with Regional Supervisors	September 19 to 23, 2022	NTWG, Regional Supervisors for Journalism	Completed
3. Conduct of Schools, District, and DSPC	December 2022 to March 2023		Ongoing
4. Conduct of RSPC	March to May 2023	RTWGs & RPSPA	To be conducted
5. a. Conduct Regional School Paper Contests b. Submission of disbursement and narrative reports and documentation of RSPC (photos and/or videos)	March to May 2023	RTWG's Regional Coordinator report should be submitted to <b>The Bureau of Curriculum Development Director</b> (Attn: Ricardo Ador Dionisio/Roseta Comiso-Gallo at email address: <a href="mailto:nspc@deped.gov.ph">nspc@deped.gov.ph</a> )	To be conducted
6. Monitoring of RSPC	March to May 2023	NTWG	To be conducted
7. Debriefing of RSPC Monitoring	May 2023	NTWG	To be conducted
8. Submission of Accomplishment Report for RSPC and Training	June 5, 2023	Regional Supervisors for Journalism	To be submitted
9. Planning Conferences of NTWG with the Host of NSPC 2023 2 <sup>nd</sup> Planning Meeting 3 <sup>rd</sup> Planning Meeting	TBA	NTWG, RTWG Chair/Coordinators/ Host Region	To be conducted
10. Submission of regional entries for the School	May 15, 2023	Regional Coordinator report should be	To be submitted

<b>Activities</b>	<b>Date</b>	<b>Persons Involved</b>	<b>Status/Remarks</b>
Paper Contest		submitted to: <b>The Bureau of Curriculum Development Director</b>	
11. Submission of lists of regional contestants for the Individual and Group Contests	June 16, 2023	(Attn: Ricardo Ador Dionisio/Roseta Comiso-Gallo at email address: <a href="mailto:nspc@deped.gov.ph">nspc@deped.gov.ph</a> )	To be submitted
12. Submission of the 2023 NSPC Confirmation Sheet and the Official List of Delegation to the host region/division	June 16, 2023	The Chair (Host Region) <a href="mailto:region10@deped.gov.ph">region10@deped.gov.ph</a> cc. <b>The Bureau of Curriculum Development Director</b> (Attn: Ricardo Ador Dionisio/Roseta Comiso-Gallo at email address: <a href="mailto:nspc@deped.gov.ph">nspc@deped.gov.ph</a> )	To be submitted
13. Conduct of 2023 School Paper Contest	May 2023	NTWG and School Paper Contest Committee	To be conducted
14. Conduct of 2023 NSPC	July 17 to 21, 2023	NTWG and all Regions	To be conducted
15. Debriefing, completion of the report, dissemination of winners thru DepEd Memo	August 2023	NTWG and Host Region	To be conducted