



Republic of the Philippines  
**Department of Education**  
Region VI – Western Visayas  
**SCHOOLS DIVISION OF CAPIZ**

November 25, 2022

**DIVISION MEMORANDUM**  
NO. **502** S. 2022

**PROMOTION AND DISSEMINATION INFORMATION OF CHILD RIGHTS  
NETWORK'S (CRN) TIKTOK CHALLENGE**

To: OIC, Office of the Assistant Schools Division Superintendent  
Chief Education Supervisors  
Curriculum Implementation Division  
School Governance and Operations Division  
Public Schools District Supervisors  
School Heads of Public Elementary, Secondary and  
Integrated Schools  
All Concerned

1. Attached is Regional Memorandum No. 911, s. 2022 titled Promotion and Dissemination Information of Child Rights Network's (CRN) Tiktok Challenge.
2. All learners are encouraged to join the said activity and may access the materials and mechanics through this link: <https://bit.ly/3A8MBgP>.
3. Participation to this activity is voluntary and must comply with DepEd Order No. 19, s. 2008 titled "Implementation of No Collection Policy in All Public Elementary and Secondary Schools", DepEd Order No. 9, s. 2005 titled "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith" and must adhere with DepEd Order No. 66, s. 2017 titled "Implementing Guidelines on the Conduct of Off-Campus Activities".
4. It is expected that in the conduct of this activity, all involved must adhere to minimum health and safety protocols set by the Inter-Agency Task Force on the Management of Emerging Infectious Diseases (IATF) and the Department of Health (DOH).
5. For more information, contact Ms. Jhean Mae Grace Lingco, Project Development Officer I- Youth Formation at 09388228447 and Ms. Yzarda Claudette D. Ballera, Project Development Officer I- Youth Formation at 09484203261.
6. Immediate dissemination of and compliance with this Memorandum are desired.

**MIGUEL MAC D. APOSIN EdD, CESO V**  
Schools Division Superintendent



**Address:** Banica, Roxas City  
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Republic of the Philippines  
**Department of Education**  
REGION VI-WESTERN VISAYAS

REGIONAL MEMORANDUM

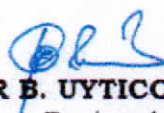
No. 017 s. 2022

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**PROMOTION AND DISSEMINATION INFORMATION OF CHILD RIGHTS  
NETWORK'S (CRN) TIKTOK CHALLENGE**

To: Schools Division Superintendents  
All Others Concerned

1. Attached is Memorandum dated November 11, 2022, from the Office of the Assistant Secretary for Youth Affairs and Special Concerns titled **Promotion and Dissemination of Child Rights Network's (CRN) Tiktok Challenge**.
2. All SDOs are requested to support and assist in promoting and disseminating the campaign.
3. See the materials and mechanics through <https://bit.ly/3A8MBgP>.
4. For more information, contact Dr. Frances Jade E. Caniban, Child Protection Focal Person and Ma. Lira Cynthia B. Quejada, Project Development Officer IV of Education Support Services Division at [region6.cssd@deped.gov.ph](mailto:region6.cssd@deped.gov.ph).
5. Immediate dissemination of this Memorandum is desired.

  
**RAMIR B. UYTICO EdD, CESO III**  
Regional Director

Encl.: As stated

Reference: Memorandum OASGFO #067, s.2022

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATION

RIGHTS

PROGRAM

DEPED-RO6 EASD-204 152



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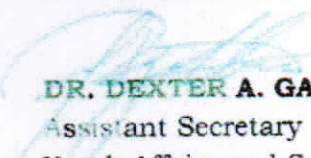


Republic of the Philippines  
**Department of Education**  
OFFICE OF THE ASSISTANT SECRETARY FOR  
YOUTH AFFAIRS AND SPECIAL CONCERNS



**MEMORANDUM**

To: **Regional Directors and BARMM Education Minister  
Schools Division Superintendents  
Regional and Division Youth Formation Coordinators  
All Others Concerned**

From:   
**DR. DEXTER A. GALBAN**  
Assistant Secretary  
Youth Affairs and Special Concerns

Subject: **PROMOTION AND DISSEMINATION INFORMATION OF  
CHILD RIGHTS NETWORK'S (CRN) TIKTOK CHALLENGE**

Date: **November 11, 2022**

In line with the Philippine Smoke-Free Movement on the Smoke-free Environment Bill, and in celebration of National Children's Month (NCM), the Child Rights Network (CRN) is spearheading the **#SmokeFreeEnvironmentNOW Tiktok Challenge**.

In this regard, the Office of the Assistant Secretary for Youth Affairs and Special Concerns-Youth Formation Division (OASYASC-YFD), in partnership with Child Rights in Education Desk (CREDe) is requesting offices concerned and all Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers, and Barkada Kontra Droga (BKD) members to support and assist in promoting and disseminating the campaign.

Please see the materials and mechanics through this link <https://bit.ly/3ASMBP>.

For more information, questions or concerns, please contact **Mr. Rovin James F. Canja**, Officer-in-Charge, Project Development Officer IV of OASYASC-YFD via email at [oasyasc.yfd@deped.gov.ph](mailto:oasyasc.yfd@deped.gov.ph) (cc: [hilemon.suosa@deped.gov.ph](mailto:hilemon.suosa@deped.gov.ph)).

For immediate dissemination and compliance.



## JOIN THE #SmokeFreeEnvironmentNOW TIKTOK CHALLENGE


There are only three (3) easy steps to join the #SmokeFreeEnvironmentNOW TikTok Challenge!

### STEP 1 CREATE.




Using your own account, make and post a TikTok video demonstrating the importance of smoke-free public spaces in the Philippines in support of the passage of the Smoke-Free Environment Bill.

The video must include a portion where you will encourage the public to sign the petition to pass the Smoke-Free Environment Bill: ([change.org/smokefreeenvironment](https://change.org/smokefreeenvironment))



### STEP 2 POST.

Post your video on TikTok using the hashtags **#SmokeFreeEnvironmentNOW**, **#NationalChildrensMonth**, **#TobaccoFreeGeneration**, **#SignThePetition** and tag Philippine Legislators' Committee on Population and Development's TikTok account ([@plcpd1999](https://www.tiktok.com/@plcpd1999)).



### STEP 3 FOLLOW.

Follow **PLCPD's TikTok account** and watch out for the announcement of winners on **November 28 at 6:00 PM**.




## PRIZES

**P7,000**  
1ST PRIZE

**P4,000**  
2ND PRIZE

**P2,000**  
3RD PRIZE

The deadline for submitting of entries is on **November 26 at 5:00 PM**. Please read the mechanics of the TikTok challenge for more details.



## #SmokeFreeEnvironmentNOW TikTok Challenge MECHANICS

1. The challenge is open to all individuals residing in the Philippines. There is no age bar for participating in the challenge. Only PLCPD members, secretariat staff, and their Immediate family members are not allowed to enter the competition.
2. Only one entry per person will be accepted.
3. The length of the video should be 15 to 30 seconds. Video can feature an individual, pair, or group.
4. There should be no profanity or inappropriate language and no inappropriate gestures in the video. The use of any real tobacco products (cigarettes, vapes, heated tobacco products) is strictly prohibited.
5. The official announcement of winners will be made on **November 28, 6:00 PM** on PLCPD's TikTok account ([@plcpd1999](https://www.tiktok.com/@plcpd1999)).
6. Entries will be judged based on:
  - creativity
  - originality
  - relevance to the campaign
  - popularity