

### Republic of the Philippines

# Department of Education

Region VI – Western Visayas SCHOOLS DIVISION OF CAPIZ Banica, Roxas City

October 18, 2022

#### **DIVISION MEMORANDUM**

No. 407, s. 2022

# ORGANIZATIONAL DEVELOPMENT COMMUNICATION ASSESSMENT SURVEY

To: OIC, Office of the Assistant Schools Division Superintendent

Chiefs, CID and SGOD

Public Schools District Supervisors

Heads of Public Elementary, Secondary and Integrated Schools

- 1. Attached is Regional Memorandum No. 794 s, 2022, titled "Organizational Development Communication Assessment Survey".
- 2. Immediate dissemination of this Memorandum is desired.

MIGUEL MAC/D. APOSIN EdD, CESO V

Schools Division Superintendent

Encl: As stated Reference: As stated



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osds/admin



## Republic of the Philippines

# Department of Education region vi - western visayas

 OCT 1 3 2022

#### ORGANIZATIONAL DEVELOPMENT COMMUNICATION ASSESSMENT SURVEY

To: Schools Division Superintendents
All Others Concerned

- 1. Enclosed is a copy of DepED Memorandum **DM-OUHROD-2022-0135** dated October 05, 2022 from Hon. **Gloria Jumamil-Mercado**, Undersecretary for Human Resource and Organizational Development, NEAP, TECS, and DEACO, relative to PBB communications across all governance levels, for information and guidance.
- 2. Immediate dissemination of this Memorandum is desired.

RAMIR B. UYTICO EdD, CESO III
Regional Director

Incl: As stated



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Document Name	Document No.	Date Created	Revision Number
Memorandum	DepED RO6-ADM- PS-MEMO2-017	October 13, 2022	



Republika ng Pilipinas

# Department of Education

# OFFICE OF THE UNDERSECRETARY

HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT, NATIONAL EDUCATORS' ACADEMY OF THE PHILIPPINES, TEACHER EDUCATION COUNCIL SECRETARIAT, AND DEPED EMPLOYEES' ASSOCIATIONS COORDINATING OFFICE



MEMORANDUM DM-OUHROD-2022-0155

TO

: UNDERSECRETARIES

ASSISTANT SECRETARIES

BUREAU AND SERVICE DIRECTORS

REGIONAL DIRECTORS

SCHOOL DIVISION SUPERINTENDENTS

SCHOOL HEADS

ALL OTHERS CONCERNED

FROM

GLORIA JUMAMIL-MERCADO

Undersecretary for Human Resource and Organizational Development, National Educators' Academy of the Philippines, Teachers Education Council Secretariat, and DepEd Employees'

Associations Coordinating Office

SUBJECT

: ORGANIZATIONAL DEVELOPMENT COMMUNICATION

ASSSESSMENT SURVEY

DATE

: October 5, 2022

The Bureau of Human Resource and Organizational Development- Organization Effectiveness Division (BHROD-OED) shall be conducting an Organizational Development (OD) Communication Assessment Survey for DepEd to develop and identify the most efficient and effective channels for understanding PBB communications across all governance levels.

In view thereof, everyone is enjoined to participate in an online survey which can be accessed starting October 6, 2022, (Thursday) until October 14, 2022 (Friday) through this link: bit.ly/PBBOrgCommsAudit

All responses shall be treated with utmost confidentiality in compliance with the Data Privacy Act of 2012. These shall be used for OD communication purposes and will not be used for any other purposes that may compromise the integrity of the data gathered.

For questions and/or clarification, please contact Ms. Maricarl Fabian or Ms. Arly Jane Alcantara of the BHROD-OED through email at <a href="mailto:bhrod.oed@deped.gov.ph">bhrod.oed@deped.gov.ph</a> or at telephone number 8633-5375. Thank you.

[BHROD-OED/Aleantara]

Room 102, Rizal Building, DepEd Complex, Meralco Ave., Pasig City 1600 Telephone No.: (+632) 86337206, (+632) 86318494, (+632) 86366549 Email Address: usec.hrod@deped.gov.ph | Website: www.deped.gov.ph

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# Communications Audit for the Creation of Organizational Communication Plan

## Dear Sir/Madam,

Thank you for your interest in taking this survey. We would like to seek your feedback to help us in our efforts to understand and analyze the communication processes within DepEd. Also, to develop and identify efficient and effective communication channel in understanding PBB at all governance levels (Central Office, Regional Office, School Division Office, School).

This survey will take about less than 5 minutes to complete. Results of this survey will be aggregated and provided in the form of statistical information only. Your participation in this survey, together with your individual responses to the questions, will be kept strictly confidential.

If you have any questions about this survey, please contact Ms. Maricarl Fabian or Ms. Arly Jane Alcantara through bhrod.oed@deped.gov.ph or 8633-5375.

## DATA PRIVACY

CONSENT: The participation in this survey is VOLUNTARY. You may refuse to participate or stop answering the survey at anytime. Deciding to not participate or stop answering the survey will not result in any penalty or loss of benefits to which you are entitled. Agreeing in the statement below shall mean that you are giving your consent to participate and use the results of the survey in preparing an assessment tool and criteria for Workforce Management. Your information will remain confidential in accordance with the Data Privacy Act.

☐ I agree to participate in the survey ☐ I don't agree to participate in the survey						
RESPODENT PROFILE						
Name (Optional):						
Email:						
Sex by Birth:  Male  Fen	nale					
Age group: 🛘 18-34 🔻 35-8	54 🛮 55 and older					
Highest Educational Background:	: ☐ Elementary and below ☐ High school or vocational ☐ College/University and above					
Bureau and Service:	and above					
Region:						
☐ National Capital Region	☐ Cordillera Administrative Region					
Region 1 – Ilocos	Region 2 - Cagayan Valley					
Region 3 - Central Luzon	☐ Region 4A – Calabarzon					

	Sources DepEd Issuances		Daily	Weekly	Monthly	Annually	Never		
	3. How often do you visit the fo	llowing			nation reg	arding PBB	FY		
	2. What is your most preferred  DepEd Issuances  DepEd messaging services  Facebook: DepEd Philippine Instagram: depedphilippines  Twitter: @DepEd_PH  Regional Social Media Accoun DepEd Regional Website SDOs Social Media Accoun SDO DepEd Website School's Social Media Acco School's Website Landline/mobile numbers DepEd website: deped.gov.p	(Workpes s bunt t	of info						
	Pease check the box that corresponds your answer:  1. How much are you aware of the PBB FY 2021 prior to this survey?  □ Extremely Aware □ Slightly aware □ Not at all aware								
I	Pease check the box that correspond	le vour	2001404						
	☐ Coterminous	3	Others						
	Employment Status: ☐ Permanent		☐ Non-teaching ☐ Teaching-related ☐ Contract of Service ☐ Job order						
	Work Classification: ☐Teaching		□ Non-t	eaching	П Теа	china-relato	d		
	School:								
School Division:				anao					
	☐ Bangsamoro Autonomous Region								
	Region 12 - SOCCSKSarGen		ion 13 –						
	Region 10 - Northern Mindanao		ion 11 –		ja Peninsul	а			
	☐ Region 8 – Eastern Visayas	☐ Region 7 – Central Visayas ☐ Region 9 – Zamboanga Peninsula							
	Region 6 – Western Visayas	egion 5 – Bicol							
	□Region 4B – Mimaropa	□ Re	aion 5	Rical					

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a scale of 1 to 4 with 4 hoins th	o high	not plan				
Other, please specify:			-			
Performance management team						
PBB focal person						
DepEd Order		2	-7			
J DBM Memorandum Circular 2021 (PBB Guidelines)						
☐ Results – Based Performance Management System (RPMS)						
PBB Pay-out						
PBB Scoring System						
PBB requirements						
- "growing criteria (Feriorifiance Re	suits, P	rocess R	esults, Fina	ancial Re	sults,	
Fligibility criteria (Porformance D	ou aw	are of? (	ou may c	heck mo	re than o	ne)
orums and townhall meetings				Lı aı	my and II	iend
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	□ Tele	evision		ПРгі	nt newens	nor
-,					CHECK	only
hat is the most effective tool/channel for you to understand BBB2 (Charles)						
Forums and townhall meetings				П-а	mily and f	rienc
Online news media	ПЅос			UPri	nt newspa	aper
Radio	ПТе	evision		ПО-	-4	
	chann	er for you	to under	stand PE	B? (Che	ck o
hat is the most accessible tool	chann	ol for us				
Others, please specify:						
offices/schools				- The second		
School Bulletin						
School's Website						
School's Social Media Account						
SDO DepEd Website						
SDOs Social Media Assault						
DepEd Regional Mobalita						
Regional Social Modia						1
Twitter: @DooEd Did						1
Instagram: deped Philippines						+
Ms 365 Teams, etc.)						
(Workplace, Google Meet, Vibe	, ,		1			
The same of the sa	Facebook: DepEd Philippines Instagram: depedphilippines Twitter: @DepEd_PH Regional Social Media Account DepEd Regional Website SDOS Social Media Account SDO DepEd Website School's Social Media Account School's Website DepEd website: deped.gov.ph School Bulletin Walk-in-visit to DepEd offices/schools Others, please specify:  that is the most accessible tool/ ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio Online news media Forums and townhall meetings  that is the most effective tool/ch ne) Radio O	Instagram: depedphilippines Instagram: depedphilippines Twitter: @DepEd_PH Regional Social Media Account DepEd Regional Website SDOs Social Media Account SDO DepEd Website School's Social Media Account School's Website DepEd website: deped.gov.ph School Bulletin Walk-in-visit to DepEd offices/schools Others, please specify:  hat is the most accessible tool/channel Radio	Facebook: DepEd Philippines   Instagram: depedphilippines   Twitter: @DepEd PH   Regional Social Media Account   DepEd Regional Website   SDOs Social Media Account   SDO DepEd Website   School's Social Media Account   School's Website   DepEd website: deped.gov.ph   School's Website   DepEd website: deped.gov.ph   School Bulletin   Walk-in-visit to DepEd offices/schools   Others, please specify:   Television   Godina media   Godina med	Facebook: DepEd Philippines	Facebook: DepEd Philippines   Instagram: depedphilippines   Twitter: @DepEd PH   Regional Social Media Account   DepEd Regional Website   SDOs Social Media Account   SDO DepEd Website   SChool's Social Media Account   School's Social Media Account   School's Website   DepEd website: deped.gov.ph   School Bulletin   Walk-in-visit to DepEd offices/schools   Others, please specify:	Facebook: DepEd Philippines   Instagram: depedphilippines   Twitter: @DepEd PH   Regional Social Media Account   DepEd Regional Website   SDOs Social Media Account   School's Social Media Account   School's Social Media Account   School's Website   DepEd Website   School's Website   DepEd website: deped.gov.ph   School Bulletin   Walk-in-visit to DepEd offices/schools   Others, please specify:   DepEd website: deped.gov.ph   School Bulletin   Walk-in-visit to DepEd offices/schools   Others, please specify:   DepEd offices/schools   Print newsparation   Print newsparat

	Relevant					
	Accuracy					
	Clarity					
	Completeness					
8.	Have you seen and/or PBB?	heard any informa	tion related to DepEd'	s compliance to		
	8.1 If yes: What can you to DepEd's compliance to	recall about the info	ormation you have seen	and/or heard related		
9.	What is your preferred type of material when you read information about PBB?					
	☐ Audio (podcas	t, broadcast)	□Video			
	☐ Image (infogra	phic)	Print			
	Others, please					
10.	How likely will share/red  Very Likely Unlikely	commend the info Likely Very unlikely		about PBB?		
11.	How can you improve th	e dissemination c	f information regardin	g PBB?		

Timelines