



Republic of the Philippines
Department of Education
Region VI – Western Visayas
SCHOOLS DIVISION OF CAPIZ

DIVISION MEMORANDUM

No. **090** s. **2022**

**ADOPTING THE BRANDING FOR THE EARLY REGISTRATION
COMMUNICATION MATERIALS**

To: Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division
Chief, School Governance and Operations Division
Public Schools District Supervisors
School Heads of Public Elementary, Secondary and
Integrated Schools
All Concerned

1. Attached is RM No. 247, s. 2022 titled Adopting the branding for the Early Registration Communication Materials.
2. Branding materials may be accessed through the following link:
<https://bit.ly/EarlyReg2022Comms>.
3. It is encouraged that the Early Registration 2022 Tarpaulin dimension be in 6ft x 4ft, horizontal orientation.
4. Expenses relative to the conduct of the activity shall be charged against local funds subject to the usual accounting and auditing procedures.
5. Immediate dissemination of and compliance with this memorandum are desired.

SALVADOR O. OCHAVO, JR., EdD, CESO V
Schools Division Superintendent

APR 01 2022



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Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

REGIONAL MEMORANDUM
No. 247 s. 2022

MAR 29 2022

**ADOPTING THE BRANDING FOR THE EARLY REGISTRATION
COMMUNICATION MATERIALS**

To: Schools Division Superintendents
Division Information Officers
All Others Concerned

1. Attached is a Memorandum from the Office of the Director, Public Affairs Service titled Adopting the Branding for the Early Registration Communication Materials.
2. Anent this, the Schools Division Offices are encouraged to adopt the attached brand guide to strengthen the information dissemination, convey its key message and increase public awareness.
3. Branding materials may be accessed through the following link: <https://bit.ly/EarlyReg2022Comms>.
4. This Office supports this campaign through the installation of Early Registration 2022 tarpaulin with the dimension of 6ft x 4ft, horizontal orientation.
5. The Schools Division Offices (SDOs) are requested to put up tarpaulins in conspicuous places in the SDOs, schools, and learning centers.
6. Expenses relative to the conduct of the activity shall be charged against local funds subject to the usual accounting and auditing procedures.
7. Should there be a concern or clarification regarding this matter, the SDOs can contact Hernani D. Escullar Jr. via mobile: 09274391118 / 09605950838 or email: hernani.escullarjr@deped.gov.ph.
8. Immediate dissemination of and compliance with this Memorandum are desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Reference: Memorandum PAS-OD-2022-025
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN



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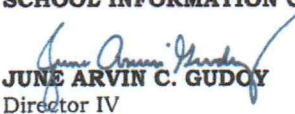
Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

Office of the Director IV

MEMORANDUM
PAS-OD-2022-025

FOR : **ALL REGIONAL DIRECTORS AND SCHOOLS DIVISION SUPERINTENDENTS**

ATTN : **REGIONAL AND DIVISION PUBLIC AFFAIRS OFFICES SCHOOL INFORMATION COORDINATORS**

FROM : 
JUNE ARVIN C. GUDOY
Director IV

SUBJECT : **ADOPTING THE BRANDING FOR THE EARLY REGISTRATION COMMUNICATION MATERIALS**

DATE : **MARCH 23, 2022**

The Department of Education will conduct the nationwide Early Registration for School Year 2022-2023 from March 25 to April 30, 2022 for Kindergarten, Grades 1, 7, and 11 learners.

In support of the necessary preparations for the incoming school year, PAS has developed information and communication materials to promote the participation of parents and learners in the early registration and ensure that accurate and sufficient information is disseminated to the Department's stakeholders.

In this line, PAS encourages all Regional and Division Public Affairs offices and public schools to adhere to the branding guide for the Early Registration to strengthen the communication efforts and convey its key messages to the public.

The design templates and editable files can be viewed and downloaded through the following link: <https://bit.ly/EarlyReg2022Comms>.

In addition, PAS enjoins all RIOs, DIOs, and SICs to conduct relevant activities and coordinate with concerned offices aligned with the early registration campaign.

For clarifications or further information on this matter, your staff may get in touch with Mr. Janssen S. Cabrera through (02) 8633-93-41 or email at janssen.cabrera@deped.gov.ph.

For your guidance and appropriate action.

Thank you.



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