



January 27, 2020

**DIVISION MEMORANDUM**

NO. 018, S. 2020

**2020 DIVISION BRIGADA ESKWELA JINGLE CONTEST**

To: **Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary, Secondary and Integrated School Heads  
All Others Concerned**

1. The Schools Division of Capiz through the Social Mobilization and Networking Section of School Governance and Operations Division (SGOD) will conduct the **2020 Division Brigada Eskwela Jingle Contest** based on DepEd Memorandum OU-LAPP No. 19, s. 2020, entitled, "**2020 Brigada Eskwela Jingle Contest**", with the theme, "**Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan**".
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2020-2021.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools. The mechanics for the 2020 Division Brigada Eskwela Jingle Contest is found in Enclosure No. 1 attached in this memorandum.
4. Integrated schools will be joining based on their participants. If their participants are elementary pupils then they will be opted to join in elementary level otherwise, they will be opted to join in secondary level.
5. The submission of entries in elementary level will be endorsed by the Public Schools District Supervisor (PSDS), whereas, the entries in secondary level will be directly endorsed by the School Head (SH) to the School Governance and Operations Division (SGOD), Social Mobilization and Networking Section **on or before February 17, 2020 (Monday)**. **Late submission of entries will not be entertained.**
6. Immediate dissemination of this Memorandum is desired.

  
**SALVADOR O. OCHAVO JR., EdD, CESO V**  
Schools Division Superintendent

**MECHANICS FOR THE 2020 DIVISION BRIGADA ESKWELA JINGLE CONTEST**

Theme: **“Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan”**

**1. COMPOSITION**

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner(s) of the participating school.

**2. PARTICIPANTS**

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- One (1) entry per district in the elementary level and One (1) entry per school in the secondary level may qualify.

**3. ENTRY FORMAT AND REQUIREMENTS**

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be submitted to the SDO Capiz, School Governance and Operations Division, Social Mobilization and Networking Section with the following requirements:
  - ✓ Accomplished Entry Form (**see attachment**)
  - ✓ Narrative report on the concept of the Jingle
  - ✓ Lyrics of the Jingle
  - ✓ Profile of the composers and the music teacher/coach (which can be found in the Entry Form)

**4. ANNOUNCEMENT OF WINNERS**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Memorandum.

**5. TIMELINE FOR THE SUBMISSION OF ENTRIES**

District Selection for Elementary Schools: **February 10-14, 2020**

Deadline of the Submission of Entries: **February 17, 2020 (Monday)**

Presentation of Top Three (3) Entries in the Division Level: **February 25, 2020, Tuesday, Morning at the Schools Division of Capiz Multi-Purpose Hall.**

**6. CRITERIA**

<b>Originality</b>	<b>40%</b>
<b>Musicality</b>	<b>40%</b>
Melody	
Arrangement	
Instrument/Accompaniment	
Tone	
<b>Relevance and Appropriateness to the BE Program and the Theme</b>	<b>20%</b>
<b>Total</b>	<b>100%</b>

The Division First Place Winner will be used as the official entry of the Schools Division of Capiz to the 2020 Regional Brigada Eskwela Jingle Contest.



Republic of the Philippines  
**Department of Education**

**2020 Brigada Eskwela Contest  
ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID: \_\_\_\_\_

Division: \_\_\_\_\_ Region: \_\_\_\_\_

Composer/s Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Concept of the *Brigada Eskwela* Jingle entry:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

School Head/SDS/RD

Accepted by:

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The Department of Education-External Partnerships Service is collecting personal data (name, school, etc.) for the purpose of this contest only.

The collected personal data shall be used solely by EPS and shall not be forwarded to external parties, unless in case of an emergency. The records shall be maintained and disposed in accordance with the established procedures of the Department in records handling.