



Republic of the Philippines
Department of Education
Region VI – Western Visayas
SCHOOLS DIVISION OF CAPIZ

Division Advisory No. 063, s. 2025

July 25, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013

This advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd Capiz officials, personnel/staff, as well as the concerned public.

(Visit www.deped.gov.ph)

Attached is the Memorandum from the Undersecretary and Chief of Staff, Office of the Secretary titled Authorization for the Viewing of the Film the Song of the Firelies in Public and Private Schools for Educational Purposes.

Participation to this activity is voluntary and subject to compliance with DepEd Memorandum No. 041, s. 2024 titled **Reiteration of the “No Collection Policy” in Schools**, and DepEd Order No. 66, s. 2017 titled **Implementing Guidelines on the Conduct of Off-Campus Activities**. The details and overview of this program are attached for reference.

For more information and verification, contact:

PAUL ALCANTARA
Marketing Officer
09159397888



Republic of the Philippines
Department of Education
OFFICE OF THE SECRETARY

MEMORANDUM

TO : **ALL REGIONAL DIRECTORS**
ALL SCHOOLS DIVISION SUPERINTENDENTS
ALL PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY
SCHOOL HEADS
ALL OTHERS CONCERNED

FROM : **ATTY. ~~FATIMA~~ LIPP D. PANONTONGAN**
Undersecretary and Chief of Staff

SUBJECT : **AUTHORIZATION FOR THE VIEWING OF THE FILM THE**
SONG OF THE FIREFLIES IN PUBLIC AND PRIVATE
SCHOOLS FOR EDUCATIONAL PURPOSES

DATE : **July 24, 2025**

The Department of Education (DepEd) recognizes the transformative power of music and the resilience of Filipino youth.

Inspired by true events, the film **The Song of the Fireflies** tells the story of the Loboc Children's Choir, an ensemble of children from a remote and idyllic town in Bohol who, guided by a devoted teacher-trainer, discover their potential through music. The Film portrays how young people can overcome adversity through passion, talent, and community support.

With its rich educational themes, the film offers meaningful opportunities to enhance classroom discussions in values education, music, and Filipino culture.

In this regard, DepEd finds it appropriate to allow learners of suitable age and maturity to view the film under the discretion and guidance of school heads and teachers. Such viewings shall be conducted in accordance with existing DepEd policies, including but not limited to the **No Collection Policy**.¹

For your guidance and appropriate action.

JDMC, MPC, M The Song of the Fireflies
0278 - July 22, 2025

¹ DepEd Order No. 19, s. 2008, Implementation of No Collection Policy in All Public Elementary and Secondary Schools



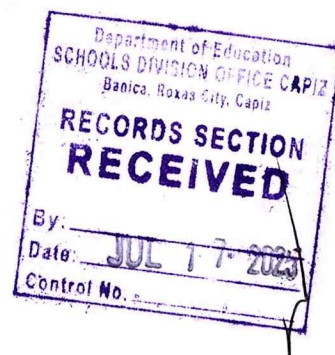


PAGLAUM SHOWS & EVENTS

Suite 202 J.King Bldg. T.Padilla St., Cebu City
Email : paglaum_group@yahoo.com

July 15, 2025

DR. ROEL F. BERMEJO, CESO V
Schools Division Superintendent
DepEd Division of Capiz Province
Roxas City



Dear Sir:

Paglaum Shows & Events in cooperation with Culturtain Musical Productions Inc., present for special screening of an inspiring film **"SONG OF THE FIREFLIES"**. Celebrate the inspiring story of **the Loboc Children's Choir**. From the humble town of Bohol to the bright lights of Hollywood, this film is a testament to the power of music, resilience, and hope. The origin story of the Loboc Children's Choir and how through their almost magical singing talent and the sheer determination of their teacher/founder from the 1980s to this day, continues to wow the world and bring pride and honor to the Philippines.



Roxas

August 30 and 31, 2025 (SATURDAY & SUNDAY)

In this regard, we would like to invite your students to watch the film in **DIGITAL 2D**. Our general admission is pesos: **ONE HUNDRED EIGHTY ONLY (Php 180.00)**

Administrators, School Heads, Faculty/Teachers and School personnel will be admitted for free, their DepEd ID's shall serve as their complimentary pass.

Please find herewith are reading materials, DepEd Memo and other film details.

Daghang Salamat!


Paul Alcantara
Marketing Officer
09159397888

SPECIAL AWARD
FOR PROMOTING PHILIPPINE MUSIC,
ARTS AND CULTURE
2ND MANILA INTERNATIONAL
FILM FESTIVAL

BEST PICTURE
2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD

BEST ACTRESS
MORISSETTE
2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD

PLATINUM REMI AWARD
50TH WOLFSBURG-HOUSTON
INTERNATIONAL FILM FESTIVAL

BEST SUPPORTING ACTRESS
RACHEL ALEJANDRO
2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD

BEST SUPPORTING ACTOR
NOEL COMIA JR.
2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD



FROM THE MAKERS OF "ANG LARAWAN"

Based on a true story of the world-renowned Loboc Children's Choir

SONG OF THE FIREFLIES

A KING PALISOC FILM
WRITTEN BY SARGE LACUESTA

MORISSETTE RACHEL ALEJANDRO NOEL COMIA JR. KRYSTAL BRIMNER

CULTURTAIN MUSICAT PRODUCTIONS AND MQUEST VENTURES
IN COLLABORATION WITH QUEZON CITY FILM DEVELOPMENT COMMISSION CMB FILM SERVICES HARTMAN COMMUNICATIONS PRESENT "SONG OF THE FIREFLIES"
STARRING MORISSETTE RACHEL ALEJANDRO NOEL COMIA JR. KRYSTAL BRIMNER ALSO STARRING CHAI FONACIER VIA ANTONIO CAI CORTEZ TOMMY ALEJANDRINO ALEX MEDINA
MUSICAL DIRECTION AND SCORE BY KRINA CAYABYAB MUSIC BY RYAN CAYABYAB LOUIE OCAMPO RAIMUND MARASIGAN JAZZ NICOLAS AND KRINA CAYABYAB
CINEMATOGRAPHY PONG IGNACIO COLORIST MARILEN HAGSAYSAY EDITOR LAWRENCE ANG PRODUCTION DESIGNER MARTIN MASADAO MARTA INES LOVIDA
COSTUME DESIGNER NORMAN REJI REGALADO SOUND DESIGNER JONATHAN MOLL LINE PRODUCER NIA LAUREANO WRITTEN BY SARGE LACUESTA
SUPERVISING PRODUCERS SIENNA G. OLASO DEE NERMAL PRODUCED BY CELESTE LEGASPI GALLARDO GIRLIE RODIS RACHEL ALEJANDRO SARGE LACUESTA
EXECUTIVE PRODUCERS JANE J. BASAS CELESTE LEGASPI GALLARDO GIRLIE RODIS
DIRECTED BY KING PALISOC
@morissette_arts

Song of the Fireflies Is a Must-Watch Love Letter to Filipino Choral Excellence

June 27, 2025

[sladmin](#)

By David Ricardo Ferro, Spotlight PH Correspondent

If you've ever been part of a *choir, if you've ever stood side by side with fellow singers pouring your heart out in harmony — then *Song of the Fireflies is the film you never knew you needed.

I watched it recently, and I still haven't gotten over the beauty and emotional power of this movie. It's more than just a story — it's a tribute to the unsung heroes of Philippine music: our choristers, mentors, and the communities that nurtured them. Every Filipino who has ever experienced the transformative power of choral music will feel seen, heard, and deeply moved.

A Glimpse into Greatness



Song of the Fireflies is inspired by the true story of the *Loboc Children's Choir* from Bohol — a humble group of young singers formed in the 1980s under the loving mentorship of *Alma Taldo. Played with quiet strength and grace by *Morissette Amon, this is Alma's story of perseverance, passion, and purpose.

From the rural town of Loboc, this little choir would grow to represent the Philippines on the world stage, gaining recognition for their pure sound, discipline, and the Filipino soul in every note.

Alongside Morissette, the film features a powerhouse cast, including the timeless *Rachel Alejandro*, who also delivers one of the movie's most moving musical duets with Morissette —

Awards and Recognition

Song of the Fireflies debuted to critical acclaim at the *2025 Manila International Film Festival in Los Angeles, where it *swept major awards:

- *Best Picture*
- *Best Actress* (Morissette Amon)
- *Best Supporting Actress* (Rachel Alejandro)
- *Best Supporting Actor* (Noel Comia Jr.)
- *A Special Jury Prize* for its musical storytelling



It also won the *Platinum Remi Award* at the *58th WorldFest-Houston International Film Festival*, praised for its "excellence in theatrical filmmaking and musical integration."

The film's soundtrack, featuring the artistry of *Ryan Cayabyab, **Louie Ocampo, **Jazz Nicolas, and *Raymond Marasigan, is a masterpiece on its own — one I look forward to playing on repeat once it hits Spotify.

PEOPLE

Meet the Public School Teacher Who Founded a World-Class Choir and Inspired a Movie

For Alma Taldo, it's nice to have a great voice but she requires commitment.



by [Dahl Bennett](#)

Published on Jul 2, 2023

Alma Taldo teaching actress Morisette how she conducts the kids of the Loboc Children's Choir.

(SPOT.ph) *"Nang pinakita ni Ma'am Girlie 'yung script sa akin, sabi ko 'Puwede ba hindi na gamitin ang pangalan ko? Ibang pangalan na lang.'"*

Alma Taldo, founder and director of the world-renowned Loboc Children's Choir (LCC), was never comfortable being in the limelight. So when "Ma'am Girlie" Rodis and Celeste Legaspi of Culturtain Musicat Productions told her they were interested to make a film about the LCC's inspiring journey from small town choral group to world-traveling Filipino talent, she felt uneasy.

But Legaspi and Rodis—the powerhouse duo behind original Filipino musicals *Katy* and *Larawan*—were able to convince the Boholano educator to allow them to use her name in the movie, *Song of the Fireflies*.

Song of the Fireflies is directed by King Palisoc (*Tandem*), and written by Sarge Lacuesta (*An Errand*). The film's credits boast other respected figures in the arts and entertainment. There's Rachel Alejandro who plays staunch music and art patron Enriqueta Butalid, and singer Morisette who debuts as an actress in the film playing Alma Taldo. Behind the featured songs are a bunch of boldfaced names in Philippine music -- Ryan Cayabyab, Louie Ocampo, Raimund Marasigan, and Itchyworms' Jazz Nicolas. When you have this kind of roster of artists behind a film, you know the story must be really special. And it is—and it all began with one humble, dedicated teacher.