



Republic of the Philippines
Department of Education
Region VI – Western Visayas
SCHOOLS DIVISION OFFICE- CAPIZ

Division Advisory No. 091 s. 2024

July 18, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013

This advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd Capiz officials, personnel/staff, as well as the concerned public.

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Attached is Regional Advisory No. 119, s. 2024 dated July 3, 2024, titled **“Iloilo Bike Festival”** scheduled on **July 20-21, 2024** and **July 25-28, 2024**. The details and overview of this program are attached for reference.

Participation to this activity is voluntary.

For more information and verification, contact:

JODIE TORILLA

Project Chairperson

Mobile Number: 09995281598

Email Address: micecenteriloilocity@gmail.com



Address: Banica, Roxas City
Contact Number: (036) 6518 456
Email Address: capiz@deped.gov.ph



Republic of the Philippines
Department of Education
REGION VI - WESTERN VISAYAS

Regional Advisory No. 119, s. 2024

July 02, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
this Advisory is issued not for the information of DepEd Region VI
officials, and personnel/staff, and all others concerned.
(Visit region6.deped.gov.ph)

Attached is a letter from **the Office of the Iloilo City Mice Center, Technical Lead, Wilfredo Sy Jr., UAP, PIEP**, dated April 5, 2024, requesting the participation and support to the **Iloilo Bike Festival on July 20-21, 2024 and July 25-28, 2024**.

The details and overview of this program are attached for references.

For more information and verification, contact:

JODIE TORILLA

Mobile No. 09995281598

Email Address: micecenteriloilocity@gmail.com

MICBQ/ESSD/ILOILO BIKE FESTIVAL/RA-041/July 2, 2024



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Certificate No. PHP QMS
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REPUBLIC OF THE PHILIPPINES

City of Iloilo

ILOILO CITY MICE CENTER

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Landline: 320-1010 Website: www.visitiloilocity.com Email: micecenteriloilocity@gmail.com

MR. RAMIR B. UYTICO EDD, CESO III

Regional Director

Department of Education Region VI



Dear Mr. Uytico,

Greetings!

The 2024 Iloilo Bike Festival (IBF), now in its 10th year of celebration, organized by the Iloilo Bike Council through the Iloilo City M.I.C.E. Center of the Iloilo City Government, is scheduled to take place on **July 20-21 and July 25-28, 2024**.

The Iloilo Bike Festival has always been committed to fostering the bike-community spirit and advancing the city's commitment to sustainability and environmental stewardship, and so, the 2024 lineup of events and activities are all created with the theme in mind, "*Cycle for Change*".

One of our events, in partnership with JCI Iloilo Hlang Hlang, Inc., an all-female chapter of the Junior Chamber International composed of young active citizens in Iloilo City, is *CineSiklista*, a social media reels competition.

This competition aims to promote the use of bicycles as a sustainable and greener alternative mode of transportation, and it serves as a creative way of encouraging a healthy lifestyle through our social media platform.

We invite your office to support this advocacy and ensure that our 2024 IBF theme, "*Cycle for Change*", will reach a wider audience. We hope that your office can participate by sending your reel entry. The mechanics, criteria, and prizes of this event are attached on this letter.

We strongly believe that your participation and support for this event will provide more credence to our advocacy.

Should you have further inquiries regarding this competition, you may contact our event partner, JCI Iloilo Hlang Hlang through their project chairperson, **Jodie Torilla** at 0999 528 1598.

Thank you and more power.

Sincerely,


WILFREDO SY JR., UAP, PIEP

Technical Lead for Events

Iloilo City M.I.C.E. Center



The following is the mechanics, criteria for judging, awards and prizes for CineSiklista.

A. Mechanics

1. This is open to all residents of Iloilo City and Province only.
2. The length must be within 30 to 90 seconds, in MP4 format, and must be in portrait mode.
3. The reel entry can use any music, narration, text, voice-over, and sound bytes as long as it's not copyrighted. It should not depict any foul, explicit, sexual, or harmful language, videos, or pictures.
4. The reel should be their creative take on the 2024 IBF's theme, "Cycle for Change" and an overall advocacy on the use of bicycles.
5. It must contain at least a 3-5 second clip shot inside the Megaworld Boulevard and is highly encouraged to incorporate the promotion of the 2024 Iloilo Bike Festival.
6. All entries must be submitted on **July 15, 2024, 11:59 p.m.** through **cinesiklista@gmail.com**, and must follow the format:
 - i. Email Subject: *CineSiklista 2024_Your Last Name*
 - ii. The email Body must contain, *Full Name, Address, and Contact Number*
7. Organizers are granted the non-exclusive rights to publish all entries through the official social media page of the Iloilo Bike Festival.

B. Criteria

Relevance to the theme	30%
Creativity	30%
Originality	20%
Message and Impact	20%

C. Prizes and Awards

Major Awards

- First Prize 10,000.00 PHP
- Second Prize 8,000.00 PHP
- Third Prize 5,000.00 PHP

Special Awards

- Most Number of Views 3,000.00 PHP
- Most Number of Shares 3,000.00 PHP
- Most Number of Reactions* 3,000.00 PHP

**Only hearts and Likes will be counted*

