



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF CAPIZ

Division Advisory No. 137, s. 2023
September 22, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials, personnel/ staff,
as well as the concerned public.

(Visit www.deped.gov.ph)

Attached is Regional Advisory No. ____, s. 2023 and a letter from Ms. Paula Patrice Dela Cruz, National Project Manager, Junior Achievement of the Philippines, Inc. regarding the virtual participation on **“One Student to a Million: Cha-Ching Shaping a Financial Literate Generation”** on **September 26, 2023 at 1:00 – 3:00 o’clock in the afternoon via FB Livestreaming**. Participation to the activity is voluntary and shall comply with DepEd Order No. 9, s. 2005 titled *“Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith”*.

The details and overview of this program are attached for reference.

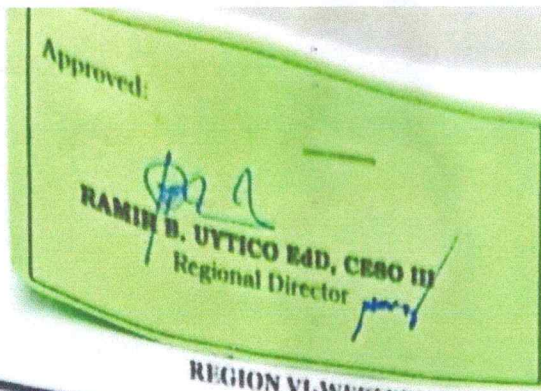
For more information and verification, contact:

MS. PAULA PATRICE DELA CRUZ

National Project Manager

Junior Achievement of the Philippines, Inc

Email address: coordinator2@japionline.org



REGION VI-WESTERN VISAYAS

Regional Advisory No. _____, s. 2023

September ____, 2023

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Attached is a letter from Ms. Paula Patrice Dela Cruz, National Project Manager, Junior Achievement of the Philippines, Inc. regarding the virtual participation on **"One Student to a Million: Cha-Ching Shaping a Financial Literate Generation"** on **September 26, 2023 at 1:00-3:00 o'clock in the afternoon via FB Livestreaming.**

The details and overview of this program are attached for reference.

For more information and verification, contact:

MS PAULA PATRICE DELA CRUZ
National Project Manager
Junior Achievement of the Philippines, Inc.
Email Address: ccordinator2@japionline.org

SLCBQ/0888 RA/ "One Student to a Million: Cha-Ching Shaping a Financial Literate Generation"
024/September 26, 2023



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Telephone Nos: (033) 337-0149; 336-2816
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Website: region6.deped.gov.ph

September 8, 2023

RAMIR B. UYTICO

Regional Director - Region VI
Department of Education

Dear **Mr. Uytico**,

Warmest Greetings!

The **Junior Achievement of the Philippines, Inc.** (JA Philippines) is a member of JA Worldwide®, a non-stock, and non-profit global organization recently nominated for the 2023 Nobel Peace Prize. For 53 years, it has been dedicated to educating the students and providing programs for the youth anchored on workforce readiness, entrepreneurship, and financial literacy through experiential, hands-on programs. In partnership with businesses and educators, we seek to inspire and prepare young people to succeed in the global economy.

In line with our vision, we are delighted to extend an invitation to your division to join us in a launch event titled **“One Student to a Million: Cha-Ching Shaping a Financial Literate Generation”** on **September 26th, from 1:00 PM to 3:00 PM.**

The event takes pride in putting the spotlight on the renowned program, Cha-Ching, which embodies the essence of financial literacy and responsibility. The Cha-Ching program has been recognized and awarded for its excellence in promoting prudent financial habits and nurturing financial responsibility among children. The event aspires to be a unique platform for thought-provoking discussions, insightful revelations, and musical entertainment, all centered around the Cha-Ching program. With your esteemed presence, we aim to shed light on the significance of financial literacy and responsibility for our younger generation, shaping them into future-wise individuals.

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📍 606 Metropolitan Terraces Sacred Heart, Makati City

🌐 www.japhilippines.org

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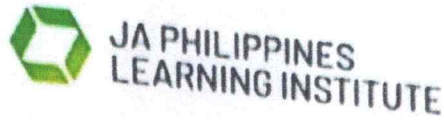
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In this event, we will be unveiling a pioneering initiative, the **#ChaChingFiesta**, aimed at cultivating financial literacy among the youth through innovative live-streamed educational sessions directly to schools.

To participate and be eligible for the **substantial prize of 10,000 PHP for exceptional engagement**, we kindly ask that your school fulfills the following criteria:

- **Cha-Ching Designs:** During the event, we encourage you to incorporate the **#ChaChingFiesta** theme and designs, adding a touch of creativity and excitement to your participation.
- **Post-Event Engagement:** Following the event, we invite you to share post-photos capturing the essence of the **#ChaChingFiesta** on your school's Instagram and Facebook pages. Don't forget to tag our JA's official pages to ensure we catch the buzz!

This incentive not only reflects our dedication to financial education but also recognizes the hard work put in by both educators and students alike. We look forward to your participation and the shared success of this initiative.

To provide a quick overview of the event, here is the program flow:

Time	Program
1:00 PM - 1:05 PM	Opening of the Program
1:05 PM - 1:10 PM	Opening Remarks
1:10 PM - 1:15 PM	Video Launching CCMA, CCMA Module and Goals for 2023
1:15 PM - 1:30 PM	Student Forum
1:15 PM - 1:40 PM	Trivia Game / Icebreaker
1:40 PM - 1:55 PM	Discussion: Importance of the Financial Literacy Education (JA Speaker)

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1:55 PM - 2:00 PM	Virtual Ribbon Cutting
2:00 PM - 2:05 PM	Closing Remarks
2:05 PM - 3:00 PM	Recognition of DepEd Partners & Media Interview

We sincerely hope that you will consider joining our educational community and becoming an **Integral part of our Journey towards reaching the 1,000,000 student milestone.** Your participation would not only enrich your learning experience but also contribute to the collective growth and success of our educational endeavor.

Please feel free to reach out to us through coordinator2@japionline.org addressed to **Ms. Paula Patrice Dela Cruz** to discuss any queries or concerns.

We invite you to join us in this journey to **empower Filipino youth with essential financial skills and knowledge.** Together, we can shape a generation that is financially literate, responsible, and prepared for a prosperous future.

Sincerely,

PAULA PATRICE DELA CRUZ

National Project Manager

Junior Achievement of the Philippines, Inc. (JA Philippines)

Noted by:

KRISHNA C. ALEJANDRINO, MSC, ChBA

Executive Director

Junior Achievement of the Philippines, Inc. (JA Philippines)

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