



Republic of the Philippines
Department of Education
Region VI – Western Visayas
SCHOOLS DIVISION OF CAPIZ

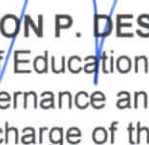
DIVISION ADVISORY No. 234, s. 2022
June 20, 2022

To: Assistant Schools Division Superintendent
Education Program Supervisor-SGOD
Public Schools District Superintendent/OIC of the Districts
Division Youth Formation Coordinators
Public and Private Secondary School Heads
Public and Private Elementary School Heads
All Others Concerned

Attached is the Regional Memorandum No. 419, s. 2022, re: **Updated Schedule of the National School Launch of the Bida Kid Campaign**, which is self-explanatory.

Immediate and wide dissemination of this **ADVISORY** is desired.

FOR THE SCHOOLS DIVISION SUPERINTENDENT:


MARLON P. DESTREZA EdD
Chief Education Supervisor
School Governance and Operations Division
In-charge of the Division



Address: Banica, Roxas City
Contact Number: (036) 620 2371
Email Address: capiz@deped.gov.ph



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

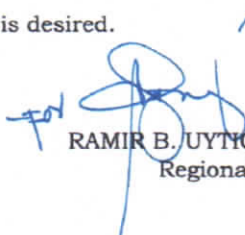
REGIONAL MEMORANDUM
No. 419 s. 2022

JUN 9 2022

**UPDATED SCHEDULE OF THE NATIONAL SCHOOL LAUNCH
OF THE BIDA KID CAMPAIGN**

To: Assistant Regional Director
Schools Division Superintendents
Regional Functional Division Chiefs
Division Information Officers
School Information Coordinators
All Others Concerned

1. Attached is Memorandum No. PAS-OD-2022-053 from the Office of the Director IV, Department of Education Public Affairs Service titled Updated Schedule of the National School Launch of the Bida Kid Campaign.
2. Immediate dissemination of this Memorandum is desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl.: National School Launch of Bida Kid Campaign Program
Reference: PAS-OD-2022-053
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN PROGRAMS PROJECTS

DepEDRO6-PAU-Com-7022-325



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Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE



Office of the Director IV
PAS-OD-2022-053

FOR : **UNDERSECRETARIES
ASSISTANT SECRETARIES
BUREAU AND SERVICE DIRECTORS
REGIONAL DIRECTORS
All Others Concerned**

FROM : **JASON V. MERCENE**
Supervising Administrative Officer
Officer-in-Charge, Public Affairs Service

SUBJECT : **UPDATED SCHEDULE OF THE NATIONAL SCHOOL LAUNCH
OF THE BIDA KID CAMPAIGN**

DATE : June 3, 2022

The Department of Education (DepEd), in partnership with the Department of Health (DOH), and the United States Agency for International Development (USAID), is proactively rolling out the BIDA Kid campaign.

In this line and within the week-long celebration of the Department's 124th Founding Anniversary, DepEd is set to conduct the National School Launch of the BIDA Kid campaign at San Roque National High School of the Schools Division of Antipolo on June 22, 2022.

Attached in this memorandum is the program for the said event for your reference.

For more information, all concerned may contact Ms. Patricia Morales through email at patricia.morales001@deped.gov.ph or Viber/SMS at +63945-422-9957.

For reference and guidance. Thank you very much.



NATIONAL SCHOOL LAUNCH OF THE BIDA KID CAMPAIGN PROGRAM

JUNE 22, 2022 | 10:00 A.M.

SAN ROQUE NATIONAL HIGH SCHOOL, ANTIPOLO CITY, RIZAL

| | | |
|------------------|---|---|
| 10:00 - 10:10 AM | PRELIMINARIES | |
| 10:10 - 10:15 AM | WELCOME MESSAGE | Superintendent Christopher R. Diaz District Division Superintendent Schools Division Office - District Office, CALABARZON |
| 10:15 - 10:20 AM | KEYNOTE | Honorable Secretary Leonor Magtolis Briones Secretary, Department of Education |
| 10:20 - 10:30 AM | MESSAGE | Assistant Secretary Malcolm S. Garma Assistant Secretary for Technical Operations Department of Education |
| 10:30 - 10:35 AM | MESSAGE OF SUPPORT | Director Cesar B. Bringas Regional Director, Division Office CALABARZON |
| 10:35 - 10:40 AM | SHOWCASING OF BIDA KID CAMPAIGN REGIONAL CASCADING | |
| 10:40 - 10:45 AM | MESSAGE OF SUPPORT | Director Beverly Lorraine Ho Director, Flexible Provision and Child Learning |
| 10:45 - 10:50 AM | MESSAGE OF SUPPORT | Director Michelle Lang-Aili Office of Health, United States Agency for International Development (USAID) |
| 10:50 - 10:55 AM | MESSAGE OF SUPPORT | Mr. Behzad Noubary Regional Representative, United Nations International Children's Emergency Fund (UNICEF) |
| 10:55 - 11:00 AM | MESSAGE OF SUPPORT | Mayor Andrea "Andeng" Ynares Mayor, Antipolo City |
| 11:00 - 11:05 AM | TURNOVER OF BIDA SCHOOL KITS TO THE REGIONAL OFFICES | Mr. Dennis Jay Arreola and Editha Mae Dela Cruz, USAID, Schools Representative |
| 11:05 - 11:10 AM | MESSAGE OF SUPPORT | Ms. Myla Dela Cruz Supreme Student Government President San Roque National High School |
| 11:10 - 11:20 AM | MESSAGE OF SUPPORT | Mr. Bryan Orilla Parents Teachers Association President San Roque National High School |
| 11:20 - 11:25 AM | INTERMISSION BIDA KID DANCE PERFORMANCE | San Roque National High School Dance Troupe |



**RESBAKUNA
KASANGGA NG BIDA**



DepED



USAID