



Republic of the Philippines  
Department of Education  
Region VI – Western Visayas  
**DIVISION OF CAPIZ**

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**DIVISION ADVISORY No. 101, s. 2022**

March 7, 2022

**ADOPTING THE VACC2SCHOOL: LIGTAS NA BAKUNA PARA SA BALIK  
ESKWELA! BRAND GUIDE AND INSTALLATION OF PEDIATRIC  
VACCINATION TARPAULIN**

To: Office of the Assistant Schools Division Superintendent  
Chief Education Supervisors, (CID and SGOD)  
Public Schools District Supervisors  
Public Elementary, Secondary and Integrated School Heads  
SDO Personnel  
All Others Concerned

1. Attached is a Memorandum from the **Office of the Director, Public Affairs Service** titled **Adopting the Vacc2School: Ligtas na Bakuna para sa Balik Eskwela! Brand Guide for the Rollout of Pediatric Vaccination** and duly endorsed by **DepEd Regional Memo No.171, s. 2022** dated **March 4,2022** titled **Adopting the Vacc2School: Ligtas na Bakuna para sa Balik Eskwela! Brand Guide and Installation of Pediatric Vaccination Tarpauline**.
2. Please download the branding materials through the following link:  
**<https://bit.ly/Vacc2SchoolMaterials>**.
3. Immediate dissemination of this advisory is desired.

  
**SALVADOR O. OCHAVO, JR, EdD, CESO V**  
Schools Division Superintendent  
MAR 08 2022 



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Republic of the Philippines  
**Department of Education**  
REGION VI-WESTERN VISAYAS

MAR 04 2022

REGIONAL MEMORANDUM  
No. 171 s. 2022

**ADOPTING THE VACC2SCHOOL: LIGTAS NA BAKUNA  
PARA SA BALIK-ESKWELA! BRAND GUIDE AND  
INSTALLATION OF PEDIATRIC VACCINATION TARPAULIN**

To: Schools Division Superintendents  
Division Information Officers  
All Others Concerned

1. Attached is a Memorandum from the Office of the Director, Public Affairs Service titled Adopting the Vacc2School: Ligtas na Bakuna para sa Balik-Eskwela! Brand Guide for the Rollout of Pediatric Vaccination.
2. Anent this, the Schools Division Offices are encouraged to adopt the attached brand guide to strengthen the information dissemination, convey its key message and increase public awareness.
3. Branding materials may be accessed through the following link:  
<https://bit.ly/Vacc2SchoolMaterials>.
4. This Office supports this campaign through a Pediatric Vaccination for 5-11 years tarpaulin with the dimension of 6ft x 4ft, horizontal orientation.
5. The layout may be accessed through  
<https://bit.ly/DepEdVIVacc2SchoolCampaignLayout>.
6. The Schools Division Offices (SDOs) are requested to put up tarpaulins of the said layout in conspicuous places in the SDOs, schools, and learning centers.
7. Expenses relative to the conduct of the activity shall be charged against local funds subject to the usual accounting and auditing procedures.
8. Should there be a concern or clarification regarding this matter, the SDOs can contact Hernani D. Escullar Jr. via mobile: 09274391118 / 09605950838 or email: [hernani.escullarjr@deped.gov.ph](mailto:hernani.escullarjr@deped.gov.ph).
9. Immediate dissemination of and compliance with this Memorandum are desired.

  
RAMIR B. UYTICO EdD, CESO III  
Regional Director

Reference: Memorandum PAS-OD-2022-011  
Attachment: Pediatric Vaccination Regional Design  
To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN

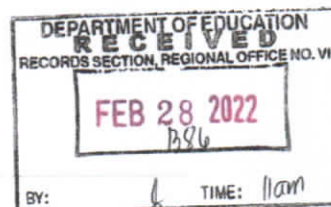


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Document Name	Document No.	Date Created	Revision Number
Regional Memorandum	DepEDRO6-PAU-Com-2022-125	Mar. 2, 2021	



Republic of the Philippines  
**Department of Education**  
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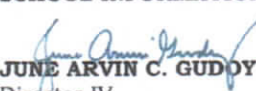


**Office of the Director IV**

**MEMORANDUM**  
**PAS-OD-2022-011**

**FOR :** REGIONAL DIRECTORS  
SCHOOLS DIVISION SUPERINTENDENTS  
SCHOOL PRINCIPALS

**ATTN :** REGIONAL AND DIVISION PUBLIC AFFAIRS OFFICES  
SCHOOL INFORMATION COORDINATORS

**FROM :**   
JUNE ARVIN C. GUDOY  
Director IV

**SUBJECT :** ADOPTING THE VACC2SCHOOL: LIGTAS NA BAKUNA  
PARA SA BALIK-ESKWELA! BRAND GUIDE FOR THE  
ROLLOUT OF PEDIATRIC VACCINATION

**DATE :** FEBRUARY 15, 2022

By:   
Date: MAR 01 2022

In line with DepEd Task Force COVID-19 (DTFC) Memorandum No. 327, the Public Affairs Service (PAS) created the **Vacc2School: Ligtas na Bakuna Para sa Balik-Eskwela! Campaign** to encourage the Department's teaching and non-teaching personnel to take part in the immunization program of the national government. The Campaign was developed through the help of the Department of Health (DOH) and DepEd member-offices of the DTFC and was approved by Secretary Leonor Magtolis Briones on May 5, 2021.

As the national government expanded the scope of the national vaccination program, the Department acknowledged and expressed its support for the ongoing participation of field offices in the vaccination of the pediatric population ages 12-17 and 5-11 through the issuance of DTFC Memorandum Nos. 557 and 606 respectively.

In line with this, PAS encourages all Regional and Division Public Affairs Offices to adopt the attached brand guide of the Vacc2School campaign to strengthen the information dissemination, convey its key messages, and make the public aware of the initiatives the Department is taking to support the National Behavior Change Campaign of the government.

In addition, PAS also enjoins all RIOs and DIOs to conduct activities and coordinate with local concerned offices and authorities aligned with the Vacc2School campaign.

All addressed offices may access the downloadable branding materials through the following link: <https://bit.ly/Vacc2SchoolMaterials>.

For clarifications, you may get in touch with Ms. Sofia De Guzman through (02) 8633-21-20 or email at [sofia.deguzman@deped.gov.ph](mailto:sofia.deguzman@deped.gov.ph).



2<sup>nd</sup> Flr. Aguinaldo Bldg. - Motorpool Area, DepEd Complex, Meralco Avenue, Pasig City  
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**Department of Education**  
PUBLIC AFFAIRS SERVICE

***Office of the Director IV***

We look forward to your participation.

Thank you.



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# PEDIATRIC VACCINATION 5-11 & 12-17 YEARS



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Regional Director

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